

# “Do momentum strategies generate profits in emerging stock markets?”

|              |                                                                                                                                                 |
|--------------|-------------------------------------------------------------------------------------------------------------------------------------------------|
| AUTHORS      | Joseph D. Vu                                                                                                                                    |
| ARTICLE INFO | Joseph D. Vu (2012). Do momentum strategies generate profits in emerging stock markets?. <i>Problems and Perspectives in Management</i> , 10(3) |
| RELEASED ON  | Wednesday, 17 October 2012                                                                                                                      |
| JOURNAL      | "Problems and Perspectives in Management"                                                                                                       |
| FOUNDER      | LLC "Consulting Publishing Company "Business Perspectives"                                                                                      |



NUMBER OF REFERENCES

0



NUMBER OF FIGURES

0



NUMBER OF TABLES

0

© The author(s) 2026. This publication is an open access article.

## SECTION 1. Macroeconomic processes and regional economies management

Joseph D. Vu (USA)

### Do momentum strategies generate profits in emerging stock markets?

#### Abstract

This paper empirically investigates whether momentum strategies applied to past returns of national stock indices generate profits. Emphasis is placed on emerging capital markets of Africa, Asia, Europe, Latin America, and the Middle East. The main source of momentum profits are the equity markets themselves, but profits can be enhanced by exploiting exchange rate fluctuations. The author finds that the extra returns from momentum strategies are larger for emerging markets than for developed markets. The paper finds that momentum profits are higher in the pre-market liberalization period than in the post-liberalization period. The author postulates that the higher momentum profits generated by emerging markets are due to market isolation, and that market liberalization reforms recently introduced in these countries tend to reduce the gains from momentum strategies.

**Keywords:** momentum strategies, emerging markets.

**JEL Classification:** G15.

#### Introduction

The random walk hypothesis has been an important subject to financial economists for many years and has received empirical support from early research, which confirmed that stock price changes are unpredictable. However, more recent research in finance provides empirical evidence that historical stock prices do not follow random walks (Lo and MacKinlay, 1990). Deviations from the random walk hypothesis imply that price changes are forecastable to some degree. Moreover, some of these studies indicate that it is possible to earn significant profits due to market inefficiencies.

Contradicting the overreaction theory or contrary strategies (DeBondt and Thaler, 1985, 1987; Shefrin and Statman, 1985; Poterba and Summers, 1988; DeLong, Shleifer, Summers, Waldmann, 1990; Lehmann, 1990; and Conrad, Kaul, and Nimalendran, 1991), Jagadeesh and Titman (1993) report that over an intermediate horizon of three to twelve months, past winners (stocks that increase in value) on average continue to outperform past losers (stocks that decrease in value) by about 1% per month. They conclude that there is “momentum” in stock prices. Investment strategies that exploit the momentum in stock prices buy past winners and sell past losers. Since Jagadeesh and Titman’s discovery, this approach to investing has become popular, and momentum has become a distinct, well-recognized investment style in the USA and other markets (Chan, Jagadeesh, and Lakonishok, 1996).

In contrast to many hypotheses explaining stock price reversals or the overreaction hypothesis, there

are only a few possible explanations for the momentum or continuation effect. First, stock prices underreact to information. Chan, Jagadeesh, and Lakonishok (1996) show that stock prices underreact to earnings news and a substantial portion of the momentum effect is concentrated around subsequent earnings announcements. These authors find that the returns for companies that are ranked the lowest by past earnings surprises are persistently below average in the following two to three years. They attribute the momentum in stock returns to the delayed reaction of stock prices to the information in past returns and in past earnings. Hong, Lim, and Stein (2000) show that the underreaction of stock prices depends on analysts’ coverage. Schnusenburg and Madura (2000) find that several national market indices in the Morgan Stanley Capital International (MSCI), world index underreact to both positive and negative information. Results from applying filter rules out-of-sample suggest that investors can profit from mispriced market indices.

Another explanation for the momentum effect is the tendency of professional money managers to follow one another in their trading, a phenomenon known as herding behavior. DeLong, Shleifer, Summers and Waldmann (1990) show that momentum traders, also referred as trend chasers or positive feedback traders, can destabilize stock prices and affect the efficiency of the market. They note that trend chasing by institutional investors can cause momentum, or positive autocorrelation, in stock prices. Hong and Stein (1999) also report the causal link between herd behavior by institutions and price momentum. In other study, Grinblatt, Titman and Wermers (1995) document that the majority of mutual funds buy stock based on their past returns, and

funds showing the greatest tendency to buy past winners also tend to buy or sell in herds. Badrinath and Wahal (2002) document that institutions act as momentum traders when they enter stocks, but they also report that the equity trading practices of institutions do not seem to destabilize asset prices.

Some academic studies have investigated the profitability of the momentum strategy for international stocks. Rouwenhorst (1997) reports that momentum strategies are profitable for equities in 12 European markets. Rouwenhorst (1999) also investigates momentum for a sample of 20 emerging markets. He finds that emerging market stocks exhibit momentum. This author creates portfolios based in individual stocks. Chan, Hameed and Tong (2000) use returns of international equity market indices for 23 countries. They find that the momentum profits in these international equity markets are statistically and economically significant, especially for short holding periods (less than four weeks). Additionally, they investigate how exchange rate movements affect the profitability of international momentum strategies and conclude that the exchange rate effect is not significant. These authors also emphasize the relevance of momentum strategies for country selection. This is interesting because the impact of country selection in investment strategies has become more important as the number of international equity funds has grown (Keppler, 1990; and Macedo, 1995).

### **1. Market liberalization in emerging markets**

Many developing countries have implemented capital market reforms in the last 20 years. Bekaert and Harvey (2000) provide a list of economic events that could indicate a country is involved in financial liberalization and reform process, such as purchase of domestic shares by foreign investors, free repatriation of capital, remittances of dividends and capital gains, foreigners having the same rights as domestic investors, the first ADR introduction, first country fund introduction, and a substantial increase in net US capital flows.

Bekaert and Harvey (2000) attempt to provide official dates for equity market liberalization for some emerging markets. This is the date of formal regulatory change after which foreign investors officially have the opportunity to invest in domestic equity securities and domestic investors have the right to transact in foreign equity securities abroad. However, other authors give different dates for market liberalization (Henry, 2000; Kim and Singal, 2000). The problem in dating market liberalization is that market liberalization reforms involve major economic and financial events that make the dating difficult and judgmental. There is agreement, however, that

most of the liberalization processes of emerging markets took place in the late 1980s and early 1990s (Bekaert and Harvey, 2000; Bekaert, Harvey and Lundblad, 2003).

### **2. Purpose, motivation, and contribution of the research**

The purpose of this research is to investigate whether momentum strategies constructed on past returns of international stock market indices generate abnormal returns. The paper places especial emphasis on emerging markets of Africa, Asia, Europe, Latin America, and the Middle East.

The motivation of this research is threefold. First, most of the previous studies of momentum strategies concentrate in developed markets. In fact, only a few studies include emerging countries in their analysis, and their samples contain only a small number of emerging markets. Our sample contains a large number of emerging markets. A second motivation of this paper resides in conflicted results of momentum strategies reported by previous authors for emerging capital markets. In effect, Rouwenhorst (1999), and Chan, Hameed and Tong (2000) report that the emerging markets in their global samples exhibit profitable momentum strategies; on the other hand, Bekaert, Erb, Harvey and Viskanta (1997) find that momentum strategies are not consistently profitable for emerging markets. This paper attempts to provide additional empirical evidence about the relevance of momentum profits for emerging markets. A third motivation of this research is to investigate the effect on momentum strategies of market liberalization reforms introduced in many emerging markets during the sample period. In this paper we postulate that market liberalization reforms tend to reduce the momentum strategy profits from emerging capital markets.

The contribution of this paper is as follows. In this research, we extend the analysis of momentum strategies for international stock indices to 48 international equity markets. This is the largest sample of global equity markets in the financial literature. Moreover, our sample includes a larger number of emerging markets from Africa, Asia, Europe, Latin America, and the Middle East, than any previous study of momentum strategies. In this respect, we expected to contribute to clarify the existence or nonexistence of momentum profits in emerging markets. Our sample also covers a more recent time period from 1987 to 2001, which allows us to test the significance of momentum profits in the pre-market liberalization and post-liberalization eras. Finally, we apply the momentum strategies to a global portfolio, regional portfolios of emerging mar-

kets, and individual countries, to test whether momentum strategies generate profits, and hence whether these strategies are useful for country selection, an important investment strategy given the growing number of international equity mutual funds.

### 3. Data

We collect weekly equity market index returns for 48 countries from the Global Financial Data. The sample contains the following emerging markets: African/European/Middle Eastern countries: Egypt, Ghana, Greece, Israel, Jordan, Kenya, Nigeria, Poland, Portugal, Russia, Tunisia, and Turkey; Asian countries: China, India, Indonesia, Korea, Malaysia, Philippines, Sri Lanka, Taiwan, and Thailand; Latin American countries: Brazil, Chile, Colombia, Mexico, Panama, Peru, and Venezuela. The developed countries in the sample are: Australia, Austria, Canada, Denmark, Finland, France, Germany, Hong Kong, Italy, Japan, Luxembourg, the Netherlands, New Zealand, Norway, Singapore, South Africa, Spain, Switzerland, the UK, and the USA. The World Index corresponds to the MSCI World Composite. The index values are converted from foreign currency values to US dollar values based on daily exchange rates retrieved from the Global Financial Data tape. Table 1 presents the list of countries, the name of the country equity index, the name of the local currency, and the sample time period (for most countries the sample covers the time period from January 1987 to December 2001, but for a few indices the length is slightly different).

Many of these markets operate in different time zones with different trading hours. Therefore, the returns on a given calendar day may represent the returns realized over a different day. However, the potential estimation biases introduced by non-synchronous data are not a problem in our research because we use weekly returns. In addition, we have defined a week differently for the evaluation period than for the holding period. For the evaluation period a week goes from Wednesday to Wednesday. For the holding period, a week starts and ends on Thursday.

### 4. Methodology

We apply first the momentum strategies to a global portfolio of the whole sample and the entire time period. Following, we construct regional portfolios of emerging markets of Africa/Europe/Middle East, Asia, and Latin America, and a portfolio of developed countries. Finally, we investigate the momentum strategies for individual countries. The sample is also divided in sub-periods in order to investigate the impact of market liberalization reforms and financial crises.

The basic momentum strategies consist of buying (or selling short) individual stock market indices based on how much the individual stock market outperformed (or underperformed) the world market portfolio. The portfolio weights for trading strategies are determined by the past performance of the individual indices relative to the average performance of the global market portfolio (constructed with all countries in the sample). The portfolio weights are consistent with the momentum strategy whereby an investor in any period will buy the winner countries and sell short the loser countries of the previous period. Because of individual stock market returns and the cross-sectional averages, countries that deviate more from the average in one period will have greater absolute weight in the portfolio in the next period. We test the momentum strategies using five different holding periods: one week, two weeks, four weeks, 12 weeks, and 26 weeks.

The trading strategies involve investing in foreign equity indices. Since they are considered from the point of view of an American investor, the profits from investing in foreign markets are converted into US dollars. Therefore, exchange rate movements are also taken into account in the computation of the portfolio weights.

Let us define the following notation:  $K_{it}$  is the the US dollar return from investing in equity index  $i$  at time  $t$ ;  $k_{it}$  is the local currency return of index  $i$  at time  $t$ ;  $e_{it}$  is the percentage rate of change at time  $t$  of the exchange rate of local currency  $i$  with respect to the US dollar;  $w_{it}(n)$  is the fraction of the momentum portfolio devoted to stock index  $i$  at time  $t$ , where  $n$  is the number of weeks of the holding period.

**4.1. Basic momentum strategies.** We have the following relationship:

$$K_{it} = k_{it} + e_{it}.$$

We consider an American investor who buys or sells equity indices at time  $t$ , based on their performance at the previous time period  $t-1$ . The momentum portfolio is constructed by evaluating the performance of stock index  $i$  with respect to the other stock indices at time  $t-1$ , as follows:

$$w_{it}(n) = 1 / N[K_{it-1} - K_{mt-1}],$$

where

$$K_{mt-1} = (1/N) \sum_{i=1}^N K_{it-1}$$

is the cross-sectional average of stock index returns across  $N$  markets at time  $t-1$ . The portfolio weights are consistent with the momentum strategies where



an investor in period  $t$  will prolong the winner market indices and shorten the loser market indices of the period  $t-1$ . In this way, because the portfolio weights are proportional to the differences between the individual stock market returns and the cross-sectional averages, countries that deviate more from the average at time  $t-1$  will have greater absolute weight in the time  $t$  portfolio.

The investor will earn in period  $t$  a profit equal to

$$P_t = \sum_{i=1}^N w_{it}(n) K_{it}(n).$$

$$\text{Since } \sum_{i=1}^N w_{it}(n) = 0,$$

this strategy will lead to zero-cost portfolio.

The aggregate investment long and short in the zero-cost strategies at time  $t$ , is given by

$$I_t(n) = \sum_{i=1}^N |w_{it}(n)|.$$

The arbitrage strategies are zero-cost ones, therefore, the portfolio weights can be arbitrarily scaled to obtain any level of profits. In order to give some economic meaning to the profits, we calculate a measurement of return by dividing the expected profits by the length of the holding period and by the amount of investment in the long or short position:

$$P_t / (0.5 \times n \times I_t(n)).$$

The above measurement of return is the per-period profits for every dollar invested in the long or short position for the arbitrage strategy. Alternatively, this measurement of return can be seen as the difference in per-period returns between winner and loser portfolios.

**4.2. Decomposition of momentum profits.** The profits from the momentum strategies can be decomposed in four components (Chan, Hameed and Tong, 2000): an equity component, a currency exchange component, and two interaction components. Recall that

$$K_{it} \cong k_{it} + e_{it}, \text{ and}$$

$$w_{it}(n) = (1/N)[(k_{it-1} + e_{it-1}) - (k_{mt-1} + e_{mt-1})],$$

where

$$k_{mt-1} = (1/N) \sum_{i=1}^N k_{it-1},$$

$$e_{mt-1} = (1/N) \sum_{i=1}^N e_{it-1}.$$

Therefore, the expected total profit from the momentum strategy in period  $t$ ,  $P_t$ , can be expressed in four components as follows:

$$P_t^1 = 1/N \sum_{i=1}^N E\{(k_{it-1} - k_{mt-1})k_{it}\},$$

$$P_t^2 = 1/N \sum_{i=1}^N E\{(k_{it-1} - k_{mt-1})e_{it}\},$$

$$P_t^3 = 1/N \sum_{i=1}^N E\{(e_{it-1} - e_{mt-1})k_{it}\},$$

$$P_t^4 = 1/N \sum_{i=1}^N E\{(e_{it-1} - e_{mt-1})e_{it}\}.$$

The first component,  $P_t^1$ , is the equity component and corresponds to profits due to the predictability of equity returns based on past equity performance. This component is positive if the equity market, which performs better than average in period  $t-1$ , is expected to rise further in period  $t$ . The fourth component,  $P_t^4$ , is the exchange rate component and reflects profits due to predictability of exchange rate returns based on their past performance. The component is positive if a country, whose currency appreciates (relative to a basket of currencies) in period  $t-1$ , experiences further currency appreciation in period  $t$ . The other two components of the total profit from the momentum strategy correspond to the interaction components. The second component,  $P_t^2$ , reflects profits due to predictability of exchange rate returns based on past equity performance. The component is positive if a country which equity market performs better than average in period  $t-1$ , experiences currency appreciation in period  $t$ . The third component,  $P_t^3$ , accounts for profits due to predictability of equity returns based on past exchange rate performance. This component is positive if a country, whose currency appreciates (relative to a basket of currencies) in period  $t-1$ , experiences a rise in the equity market in period  $t$ .

## 5. Analysis of empirical results

The basic momentum strategies are implemented as follows. At time  $t$  we prolong the winner markets and short the loser markets, with the portfolio weights computed with the equation given in the methodology. We use five different holding periods with  $n =$  one week, two weeks, four weeks, twelve weeks, and twenty-six weeks. The total or aggregate momentum profit across all markets at time  $t$  is computed as

$$P_t = \sum_{i=1}^N w_{it}(n) K_{it}(n).$$

In addition, the total profit is decomposed in the four profit components indicated in the methodology.

**5.1. Whole sample – entire time period.** Table 2 reports the results for a portfolio of the whole sample for the whole time period. The total momentum

profits in cents are small but statistically significant for all the intervals. The z-statistics are asymptotically distributed as  $N(0, 1)$ , under the null hypothesis that the “true” profits are zero, and are corrected for heteroskedasticity and autocorrelation based on Newey-West adjustment (1987). The first profit component (the equity component),  $P_t^1$ , is more important than the other three components for the one-week, two-week, and four-week periods. Even though the contribution of the first profit component to the total profits is smaller for the 12-week, and the 26-week periods, the empirical evidence presented in Table 2 (see Appendix) suggests that the most significant source of momentum profits seems to be the predictability within the equity markets themselves.

As Table 2 indicates we have found stronger evidence of positive autocorrelation at shorter horizons, such as 1-4 weeks. This is different from the evidence for momentum profits in the U.S., where the most profitable strategies appear at longer horizons, such as 6-9 weeks. The difference could be due to the underlying factors causing the momentum profits. Explanations for the existence of momentum profits suggest there are momentum strategies based on past returns or price momentum, and momentum strategies based on earnings surprises or earnings momentum (Chan, Jegadeesh and Lakonishok, 1996). In the US momentum profits seem to be associated with price momentum, under which superior performance persists over a period of six months after earnings announcements. In effect, Chan, Jegadeesh and Lakonishok (1996) suggest that the profitability of momentum strategies in the US is due to the component of medium-horizon returns that is related to unexpected high earnings firms. Givoly and Lakonishok (1979) also report sluggishness in the response of prices to revisions in analysts’ forecasts of earnings. On the other hand, under the so-called earnings momentum strategies, momentum profits arise from the exploitation of market underreaction to information, such as information related to short-term earnings. In this situation momentum profits are generated in short horizons. Our results suggest that momentum profits in international portfolios and emerging markets seem to be generated by strategies based on earnings momentum. We conclude that momentum strategies in international portfolios should be implemented differently than in the US. A global asset allocation strategy would require reallocating investments from losers to winners every 1-4 weeks.

The exchange rate component,  $P_t^4$ , is also statistically significant, suggesting that the exchange rate plays an important role in generating momentum

strategy profits. Table 2 also show that all the components of momentum profits are positive, indicating positive relationship between equity returns, exchange rates, and their lagged returns. Unlike Chang, Hameed, and Tong (2000), our results indicate that exchange rate fluctuations add to momentum profits and there are positive relationships between exchange rates returns and equity returns. The difference between those authors’ results and ours could be due to differences in the data sets. Our data set includes more emerging markets than theirs. It is known that currencies of emerging markets fluctuate more than currencies of developed countries. We conclude that profits from momentum strategies in international portfolios depend not only on the equity market, but also on the currency exchange market and the interrelationship between these two markets.

In order to assess the economic significance of momentum profits, we have also computed the weekly returns by dividing the total profits by the length of the holding period and by the total investment long or short. As indicated in the methodology, these returns can be seen as the difference between the weekly returns of winner portfolios and loser portfolios. We can observe that the weekly returns are relatively large and statistically significant.

**5.2. Whole sample – sub-time periods.** In order to investigate the impact of market liberalization we split the sample in two sub-periods. As we have already indicated most emerging markets completed their market liberalization process in the early 90’s. Therefore, we have split the data in a pre-market liberalization era, covering the time period from January 1987 to December 1993, and a post-market liberalization era, from January 1994 to December 2001. The choice of the time periods is a compromise between the pre-market liberalization and post-market liberalization eras and the necessity to keep a reasonably long sample period for both sub-samples, in order to maintain the power of the tests.

We expect momentum profits to be larger in the pre-market liberalization era, characterized by market isolation, than in the post-market liberalization era, characterized by openness to foreign investors and increasing market integration. That is the case reported in Table 3 (see Appendix). In effect, the momentum profits for the pre-market liberalization period are larger and more statistically significant than those of the post-market liberalization period. They are also larger than those reported in Table 2 for the whole sample period, especially for the 1-week, 2-week, and 4-week horizons. As in the case of the whole sample, the equity component,  $P_t^1$ , remains the most important contributor to the over-

all momentum profits in the pre-market liberalization era, for the one-week, two-week, and four-week holding periods. The exchange rate component of the momentum profit,  $P_t^4$ , is also statistically significant and larger in the pre-market liberalization era. Clearly, the momentum profits for the post-market liberalization period are smaller than those of the pre-market liberalization period and statistically insignificant for many of the profit components. Therefore, the results reported in Table 3 suggest that momentum strategy profits tend to shrink with market liberalization. If a market becomes more integrated after implementing a market liberalization process, then our results are consistent with the hypothesis that market integration reduces the benefits of international portfolio diversification.

According to Bekaert and Harvey (2002) in a segmented market assets are mainly priced off the local market return. Since the local expected return is a product of the local beta coefficient times the local market risk premium, and given the high volatility of local returns, it is likely that the local expected return is high. On the other hand, in the integrated capital market the expected return is determined by the beta with respect to the world market portfolio multiplied by the world risk premium. It is likely that this expected return is much lower. Therefore, in the transition from a segmented to an integrated market, expected returns should decrease. However, in our tests momentum strategies still generate statistically significant total profits in the post-market liberalization era. In this respect, our results agree with Li, Sarkar and Wang (2002), who report that the integration of world equity markets reduces, but does not eliminate, the diversification benefits of investing international.

**5.3. Regional portfolios – entire time period.** Table 4 (see Appendix) presents the results of the momentum strategies applied to portfolios of countries grouped by regions of the world. We created three regional portfolios of emerging markets: Asian countries (Panel A), African, European, and Middle Eastern countries (Panel B), and Latin American countries (Panel C). We also created a portfolio of developed countries (Panel D). As in the case of the global portfolio, the first component of the momentum profits is the most important for the regional portfolios. As in the case of the global portfolio, the total profits are larger for the 1-week, 2-week, and 4-week holding periods. The momentum profits are highly significant for the portfolio of Latin American countries. They are also significant for the portfolio of African, European, and Middle Eastern countries. On the other hand, the momentum profits

are very small and generally insignificant for the portfolio of developed countries. The results are also weak for the portfolio of Asian emerging markets, this could be due to the more advanced stage of Asian markets relative to the emerging markets of the other regions. The exchange rate component of the momentum profit is generally statistically insignificant, except for the Latin American portfolio, where currency fluctuations are more pronounced. These results confirm our a priori hypothesis and we conclude that generally the momentum strategies seem to work better in emerging countries, which are characterized by relatively less sophisticated capital markets and are less integrated with the rest of the financial world.

**5.4. Regional portfolios – sub-time periods.** Table 5 (see Appendix) present the results of momentum strategies applied to regional portfolios of emerging markets for the pre-market liberalization period and the post-market liberalization period. Confirming our hypothesis, the momentum profits are larger in the pre-market liberalization than in the post-market liberalization era for the Latin American and Asian portfolios. Especially for the Latin American portfolio the momentum profits are larger and more statistically significant in the pre-market liberalization era. However, the results for the African/European/Middle Eastern portfolio are generally weak, with no indication of significant higher momentum profits in the pre-market liberalization period. This could be due to the relatively small foreign portfolio investment in this region.

**5.5. Individual countries – entire time period.** In this section we discuss the results of the momentum strategies for individual countries. Our objective here is to examine whether individual markets earn momentum profits after adjusting for world beta risk.

We compute first the momentum profit for country  $i$  at time  $t$  as  $P_{it}(n) = w_{it}(n) \times K_{it}(n)$ .

Then we normalize the momentum profit by dividing it by the aggregate investment long or short in the zero-cost strategies,  $I_t(n)$ . Finally, the normalized momentum profits ( $R_{it}$ ) are regressed on the excess world market return ( $R_{mt}$ ):

$$R_{it} = \alpha_i + \beta_i (R_{mt}) + \varepsilon_{it}.$$

The estimate of  $\alpha_i$  measures the abnormal profits of country  $i$ . By stacking the above regression for all countries we create a multivariate regression model system with the disturbances  $\varepsilon_{it}$  being i.i.d. within each equation, but allow them to be heteroskedastic and contemporaneously correlated across equations. The system of regressions is estimated with genera-

lized least squares. Only the abnormal profits, alphas, are reported in Table 6 (see Appendix). It can be observed that alphas are generally positive, but small and insignificant. Most of the statistically significant alphas are for the 1-week and 2-week holding periods. The results of this simple market model suggest that risk factors are important in explaining momentum profits.

However, the joint test that alphas are zero for all countries (the world) is rejected at the 5% significant level for the 1-week horizon, and partially rejected for the 2-week horizon, but it cannot be rejected for longer horizons. Our result implies that simple beta risk adjustment could explain most of the profits at long horizons (four, twelve, and twenty six weeks), but not at short horizons (one and two weeks). The simple beta risk adjustment could not explain either the momentum profits for some emerging markets, especially the Latin American countries of Brazil, Chile, Peru, and Venezuela; China; the African countries of Ghana and Kenya, and the Eastern European countries of Russian and Turkey. The developed countries of Australia, Hong Kong, Japan, New Zealand, and Spain also exhibit statistically significant momentum strategies.

## Conclusion

The purpose of this research is to investigate whether momentum strategies constructed on past returns of international stock market indices generate profits. The study puts emphasis on emerging markets of Africa, Asia, Latin America, Europe, Latin America, and the Middle East.

The motivation of this research is threefold. Firstly, our emphasis is on emerging markets, while most previous studies of momentum strategies concentrate on developed markets. In fact, only a few studies include emerging countries in their analysis, and their samples contain only a small number of emerging markets.

A second motivation of this paper is to contribute to clarify the controversy about the importance of momentum profits in emerging markets, giving the conflicting results of momentum strategies for emerging capital markets reported by previous authors.

## References

1. Bekaert, G., C. Erb, C. Harvey (2000). "Foreign Speculators and Emerging Capital Markets", *Journal of Finance*, 55, pp. 565-614.
2. Bekaert, G., C. Erb, C. Harvey, and Lundblad (2003). "Equity market Liberalization in Emerging Markets", *The Journal of Financial Research*, 26 (3), pp. 275-299.
3. Bekaert, G., C. Erb, C. Harvey, and T. Viskanta (1997). "What Matters for Emerging Equity Market Investments", *Emerging Markets Quarterly*, summer, pp. 17-46.
4. Bekaert, G., and C. Harvey (2002). "Research in Emerging Markets Finance: Looking to the Future", National Bureau of Economic Research, Cambridge, MA.

A third motivation of this research is to investigate the hypothesis that profits from momentum strategies are affected by market liberalization reforms.

We collect weekly equity market index returns for 48 countries from the Global Financial Data. The sample contains 28 emerging countries from Africa, Asia, Europe, Latin America, and the Middle East, and 20 developed countries. For most countries the sample period goes from January 1987 to December 2001.

The profits from the momentum strategies can be decomposed in four components: equity component, currency exchange component, and two interaction components. We apply first the momentum strategies to a global portfolio of the entire sample. Then, we test the momentum strategies in portfolios composed of emerging markets of Asia, Europe/Africa/Middle East, and Latin America, respectively, and a portfolio of developed countries. Finally, we investigate the momentum strategies for individual countries. The sample is also divided in sub-periods in order to investigate the impact of market liberalization reforms on the profits from momentum strategies.

Our empirical results indicate that momentum strategies generate statistically and economically significant profits for all countries portfolio and for the regional portfolios, especially for short horizons of 1-4 weeks. Momentum profits are also enhanced by exchange rates. As postulated, momentum strategy profits are especially large for emerging markets. We also find that momentum profits are higher in the pre-market liberalization period than in the post-liberalization period. Momentum profits are also important for some individual countries for short horizons, but not for horizons longer than four weeks.

We conclude that the higher momentum profits generated by emerging markets are partially due to market isolation, and that market liberalization reforms recently introduced in these countries tend to reduce the gains from momentum strategies. That is, our results suggest that momentum strategy profits vary according to the different stages of economic and financial development of the countries under analysis. In this respect, our results seem to have practical implication for country selection in international portfolio investment of mutual funds.



5. Chan, L.K., N. Jegadeesh, and J. Lakonishok (1996). "Momentum Strategies", *Journal of Finance*, 51, pp. 1681-1713.
6. Chan, L.K., A. Hameed, and W. Tong (2000). "Profitability of Momentum Strategies in the International Equity Markets", *Journal of Financial and Quantitative Analysis*, 35 (2), pp. 153-172.
7. Conrad, J., G. Kaul, and M. Nimalendran (1991). "Components of Short-Horizon Individual Security Returns", *Journal of Financial Economics*, 29, pp. 365-384.
8. DeBondt, W., and R. Thaler (1985). "Does the Stock Market Overreact?" *Journal of Finance*, 40, pp. 793-805.
9. DeBondt, W., and R. Thaler (1987). "Further Evidence on Investor Overreaction and Stock Market Seasonality", *Journal of Finance*, 42, pp. 557-582.
10. DeLong, B., A. Shleifer, L. Summers, and R. Waldmann (1990). "Positive Feedback Investments Strategies and Destabilizing Rational Speculation", *Journal of Finance*, 45, pp. 379-396.
11. Givoly, D., and J. Lakonishok (1979). "The Information Content of Financial Analysts' Forecasts of Earnings: Some Evidence on Semi-Strong Inefficiency", *Journal of Accounting and Economics*, 1, pp. 165-185.
12. Grinblatt, M., S. Titman, and R. Wermers (1995). "Momentum Strategies, Portfolio Performance, and Herding: a Study of Mutual Fund Behavior", *American Economic Review*, 85, pp. 1088-1105.
13. Henry, P.B. (2000). "Stock Market Liberalization, Economic Reform, and Emerging Market Equity Prices", *Journal of Finance*, 55, pp. 529-564.
14. Hong, Harrison, and Jeremy Stein (1999). "A Unified Theory of Underreaction, Momentum Trading, and Overreaction in Asset Markets", *Journal of Finance*, 54, pp. 2143-2184.
15. Hong, H., T. Lim, and J. Stein (2000). "Bad News Travels Slowly: Size Analyst Coverage, and Profitability of Momentum Strategies", *Journal of Finance*, 55, pp. 265-295.
16. Jegadeesh, Narasimhan, and Sheridan Titman (1993). "Returns to Buying Winners and Selling Losers: Implications for Stock Market Efficiency", *Journal of Finance*, 48, pp. 65-91.
17. Keppler, M. (1991). "The importance of Dividend Yields in Country Selection", *Journal of Portfolio Management*, 17, pp. 24-29.
18. Kim, E.H., and V. Singal (2000). "Stock Market Openings: Experience of Emerging Economies", *Journal of Business*, 73, pp. 25-66.
19. Lehmann, B. (1990). "Fads, Martingales, and Market efficiency", *Quarterly Journal of Economics*, 105, pp. 1-28.
20. Li, Kai, A. Sarkar, and Z. Wang (2002). "Diversification Benefits of Emerging Markets Subject to Portfolio Constraints", Working Paper, Graduate School of Business, Columbia University, New York, USA.
21. Lo, A.W., and A.C. Mackinlay (1988). "When Are Contrarian Profits Due to Stock Market Overreaction?" *The Review of Financial Studies*, 3, pp. 175-205.
22. Macedo, R. (1995). "Country-Selection Style", In *Equity Style Management*, Irwin Professional Publishing, pp. 333-335.
23. Newey, W., and K. West (1987). "A Simple Positive Definite, Heteroscedasticity, and Autocorrelation, Consistent Covariance Matrix", *Econometrica*, 55, pp. 703-705.
24. Rouwenhorst, K.G. (1997). "International Momentum Strategies", *Journal of Finance*, 53, pp. 267-284.
25. Rouwenhorst, K.G. (1999). "Local Return Factors and Turnover in Emerging Stock Markets", *Journal of Finance*, 54, pp. 1439-1464.
26. Shefrin, H., and M. Statman (1985). "The Disposition to Ride Winners Too Long and Sell Losers Too Soon: Theory and Evidence", *Journal of Finance*, 41, pp. 774-790.

## Appendix

Table 1. Stock indices of 48 countries and the World Index from January 2, 1987 to December 31, 2001

| Country   | Index name                                        | Currency           | Sample period     |
|-----------|---------------------------------------------------|--------------------|-------------------|
| Australia | Australia All Ordinary Index                      | Australian Dollar  | 01/02/87-12/31/01 |
| Austria   | Austria Trading Composite Index                   | Austrian Schilling | 01/02/87-12/28/01 |
| Brazil    | Brazil Bolsa de Valores Sao Paulo Composite Index | Brazilian Real     | 01/02/87-12/31/01 |
| Canada    | Canada S&P/TSX 300 Composite Index                | Canadian Dollar    | 01/07/87-12/31/01 |
| Chile     | Santiago SE Indice General de Precios de Acciones | Chile Peso         | 01/02/87-12/28/01 |
| China     | Shenzhen SE Composite                             | China Yuan         | 04/09/91-12/31/01 |
| Colombia  | Colombia IGBC General Index                       | Colombian Peso     | 01/02/92-12/31/01 |
| Denmark   | Copenhagen KAX All-Share Index                    | Danish Krona       | 01/02/87-12/28/01 |
| Egypt     | Cairo SE EFG General Index                        | Egyptian Pound     | 01/06/93-12/31/01 |
| Finland   | Finland SBF-250 Index                             | Finnish Markka     | 01/02/87-08/31/01 |
| France    | France SBF-250 Index                              | French Franc       | 01/02/87-12/28/01 |
| Germany   | Germany Frankfurter Allgemeine Aktien Index       | Deutsch Mark       | 01/02/87-12/28/01 |
| Ghana     | Ghana SE Databank Index                           | Ghanaian Cedi      | 11/12/90-12/31/01 |
| Greece    | Athens SE General Index                           | Greek Drachma      | 01/31/87-12/28/01 |
| Hong Kong | Hong Kong Hang Seng Composite Index               | Hong Kong Dollar   | 01/02/87-12/31/01 |
| India     | Mumbai (Bombay) SE Sensitive Index                | Indian Rupee       | 01/02/87-12/31/01 |

Table 1 (cont.). Stock indices of 48 countries and the World Index from January 2, 1987 to December 31, 2001

| Country        | Index name                                   | Currency            | Sample period     |
|----------------|----------------------------------------------|---------------------|-------------------|
| Indonesia      | Jakarta SE Composite Index                   | Indonesian Rupiah   | 01/02/87-12/28/01 |
| Israel         | Israel All-Share Index                       | Israeli New Shequel | 01/04/87-12/31/01 |
| Italy          | Banca Commerciale Italiana General Index     | Italian Lira        | 01/02/87-11/30/01 |
| Japan          | Japan Nikkei 225 Stock Average Index         | Japanese Yen        | 01/05/87-12/28/01 |
| Jordan         | Jordan AFM General Index                     | Jordan Dinar        | 01/31/87-12/31/01 |
| Kenya          | Nairobi SE Index                             | Kenya Shilling      | 01/31/87-12/31/01 |
| Korea          | Korea SE Stock Price Index                   | South Korean Won    | 01/05/87-12/28/01 |
| Luxemburg      | Luxemburg SE LUXX Index                      | Luxemburg Franc     | 01/01/87-12/28/01 |
| Malaysia       | Malaysia KLSE Composite Index                | Malaysian Ringgit   | 01/02/87-12/31/01 |
| Mexico         | Mexico SE Indice de Precios y Cotizaciones   | Mexican Peso        | 01/02/87-12/31/01 |
| Netherlands    | Netherlands CBS All-Share Price Index        | Dutch Guilder       | 01/02/87-12/28/01 |
| New Zealand    | New Zealand SE All-Share Price Index         | New Zealand Dollar  | 01/01/87-12/31/01 |
| Nigeria        | Lagos SE Index                               | Nigerian Naira      | 12/31/87-12/31/01 |
| Norway         | Oslo SE All-Share Index                      | Norwegian Kroner    | 01/02/87-12/28/01 |
| Panama         | Panama Bolsa de Valores Indice General       | Panama Balboa       | 01/18/94-12/31/01 |
| Peru           |                                              |                     |                   |
| Philippines    | Manila SE Composite Index                    | Philippine Peso     | 01/02/87-12/28/01 |
| Poland         | Vienna OETEB Poland Traded Index             | Poland Zloty        | 01/05/95-12/31/01 |
| Portugal       | Portugal Banca Torres & Acores General Index | Portuguese Escudo   | 01/06/87-12/28/01 |
| Russia         | Russia AK&M Composite                        | Russia Ruble        | 09/08/93-12/31/01 |
| Singapore      | Singapore SES All-Share Index                | Singapore Dollar    | 01/02/87-12/31/01 |
| South Africa   | Johannesburg SE Overall Index                | South African Rand  | 01/02/87-12/31/01 |
| Spain          | Madrid SE General Index                      | Spanish Peseta      | 01/02/87-12/28/01 |
| Sri Lanka      | Colombo SE All-Share Index                   | Sri Lankan Rupee    | 01/05/87-12/31/01 |
| Switzerland    | Swiss Market Index                           | Swiss Franc         | 01/04/88-12/28/01 |
| Taiwan         | Taiwan SE Capitalization-Weighted Index      | Taiwanese Dollar    | 01/06/87-12/31/01 |
| Thailand       | Thailand SET General Index                   | Thailand Baht       | 01/02/87-12/28/01 |
| Tunisia        | Tunisia Indice BVM                           | Tunisia Dinar       | 07/31/93-12/31/01 |
| Turkey         | Istanbul SE IMKB-100 Price Index             | Turkish Lira        | 01/02/87-12/28/01 |
| United Kingdom | UK Financial Times SE 100 Index              | Sterling Pound      | 01/02/87-12/28/01 |
| United States  | S&P 500 Composite Index                      | US Dollar           | 01/02/87-12/28/01 |
| Venezuela      | Caracas SE General Index                     | Venezuela Bolivar   | 01/08/93-12/31/01 |
| World          | MSCI World \$ Composite                      |                     | 01/02/87-12/28/01 |

Table 2. Profits from momentum strategies implemented on stock indices of 48 countries, full sample period (1/2/1987 to 12/31/2001)

|                      | 1-week             | 2-week             | 3-week            | 12-week           | 26-week           |
|----------------------|--------------------|--------------------|-------------------|-------------------|-------------------|
| $P_1^1$              | 0.00016<br>(4.51)  | 0.00015<br>(6.48)  | 0.00008<br>(3.69) | 0.00004<br>(1.32) | 0.00005<br>(3.02) |
| $P_2^2$              | 0.00004<br>(4.99)  | 0.00004<br>(4.52)  | 0.00005<br>(5.24) | 0.00006<br>(5.71) | 0.00004<br>(5.04) |
| $P_3^3$              | 0.00008<br>(7.87)  | 0.00008<br>(5.99)  | 0.00007<br>(5.33) | 0.00007<br>(6.48) | 0.00006<br>(6.05) |
| $P_4^4$              | 0.00006<br>(8.09)  | 0.00007<br>(8.75)  | 0.00006<br>(9.60) | 0.00005<br>(7.18) | 0.00004<br>(6.74) |
| $P_t$                | 0.00029<br>(4.00)  | 0.00033<br>(9.81)  | 0.00026<br>(8.20) | 0.00021<br>(5.73) | 0.00019<br>(7.42) |
| Aggregate investment | 21.044             | 21.023             | 21.024            | 20.780            | 20.475            |
| Weekly return        | 0.02241<br>(10.38) | 0.01073<br>(11.60) | 0.00402<br>(8.49) | 0.00113<br>(7.24) | 0.00053<br>(8.52) |

Table 3. Profits from momentum strategies implemented on stock indices of 48 countries, two sub-periods: pre-market liberalization period (1/2/1987 to 12/31/1993) and post-market liberalization period (1/2/1994 to 12/31/2001)

| Panel A (January 2, 1987 to December 31, 1993) |                   |                   |                   |                   |                   |
|------------------------------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
|                                                | 1-week            | 2-week            | 3-week            | 12-week           | 26-week           |
| $P_1^1$                                        | 0.00032<br>(4.69) | 0.00021<br>(4.92) | 0.00016<br>(3.85) | 0.00007<br>(1.57) | 0.00010<br>(2.88) |

Table 3 (cont.). Profits from momentum strategies implemented on stock indices of 48 countries, two sub-periods: pre-market liberalization period (1/2/1987 to 12/31/1993) and post-market liberalization period (1/2/1994 to 12/31/2001)

|                                                | 1-week             | 2-week              | 3-week            | 12-week             | 26-week           |
|------------------------------------------------|--------------------|---------------------|-------------------|---------------------|-------------------|
| $P_t^2$                                        | 0.00009<br>(5.98)  | 0.00009<br>(5.47)   | 0.00009<br>(5.37) | 0.00010<br>(5.36)   | 0.00008<br>(4.99) |
| $P_t^3$                                        | 0.00014<br>(7.68)  | 0.00014<br>(6.26)   | 0.00010<br>(4.36) | 0.00013<br>(5.47)   | 0.00010<br>(5.12) |
| $P_t^4$                                        | 0.00011<br>(9.30)  | 0.00013<br>(8.58)   | 0.00010<br>(9.49) | 0.00009<br>(7.33)   | 0.00008<br>(6.43) |
| $P_t$                                          | 0.00052<br>(3.41)  | 0.00056<br>(8.49)   | 0.00046<br>(7.40) | 0.00038<br>(5.07)   | 0.00036<br>(6.84) |
| Aggregate investment                           | 10.868             | 10.871              | 10.840            | 10.578              | 10.259            |
| Weekly return                                  | 0.04097<br>(10.32) | 0.01776<br>(10.26)  | 0.00697<br>(7.72) | 0.00207<br>(6.79)   | 0.00099<br>(8.18) |
| Panel B (January 2, 1994 to December 31, 2001) |                    |                     |                   |                     |                   |
|                                                | 1-week             | 2-week              | 3-week            | 12-week             | 26-week           |
| $P_t^1$                                        | 0.00002<br>(0.72)  | 0.00010<br>(4.50)   | 0.00001<br>(0.64) | -0.00000<br>(-0.26) | 0.00001<br>(0.98) |
| $P_t^2$                                        | 0.00000<br>(0.35)  | -0.00000<br>(-0.13) | 0.00001<br>(1.26) | 0.00002<br>(2.20)   | 0.00000<br>(1.33) |
| $P_t^3$                                        | 0.00003<br>(3.10)  | 0.00002<br>(1.65)   | 0.00003<br>(3.28) | 0.00002<br>(4.26)   | 0.00002<br>(3.70) |
| $P_t^4$                                        | 0.00001<br>(1.94)  | 0.00002<br>(3.07)   | 0.00002<br>(3.52) | 0.00001<br>(1.89)   | 0.00001<br>(2.47) |
| $P_t$                                          | 0.00009<br>(3.55)  | 0.00013<br>(6.17)   | 0.00008<br>(4.06) | 0.00006<br>(3.19)   | 0.00005<br>(3.33) |
| Aggregate investment                           | 10.176             | 10.151              | 10.183            | 10.201              | 10.216            |
| Weekly return                                  | 0.00630<br>(3.58)  | 0.00463<br>(6.40)   | 0.00149<br>(3.97) | 0.00033<br>(2.90)   | 0.00016<br>(3.25) |

Table 4. Profits from momentum strategies implemented on regional portfolios of national stock indices, full sample period (1/2/1987 to 12/31/2001)

| Panel A: Emerging Asian countries                                 |                     |                     |                     |                     |                     |
|-------------------------------------------------------------------|---------------------|---------------------|---------------------|---------------------|---------------------|
|                                                                   | 1-week              | 2-week              | 3-week              | 12-week             | 26-week             |
| $P_t^1$                                                           | 0.00009<br>(1.24)   | 0.00007<br>(2.14)   | 0.00003<br>(0.75)   | 0.00000<br>(0.12)   | 0.00003<br>(1.15)   |
| $P_t^2$                                                           | -0.00001<br>(-1.20) | -0.00002<br>(-1.73) | -0.00000<br>(-0.28) | -0.00000<br>(-0.63) | -0.00001<br>(-1.13) |
| $P_t^3$                                                           | 0.00001<br>(1.70)   | 0.00001<br>(1.26)   | 0.00001<br>(0.93)   | 0.00000<br>(0.19)   | 0.00001<br>(1.48)   |
| $P_t^4$                                                           | -0.00000<br>(-0.32) | -0.00000<br>(-0.23) | 0.00000<br>(0.02)   | 0.00000<br>(0.19)   | -0.00000<br>(-0.12) |
| $P_t$                                                             | 0.00009<br>(1.24)   | 0.00008<br>(2.36)   | 0.00004<br>(1.01)   | 0.00001<br>(0.23)   | 0.00003<br>(0.94)   |
| Aggregate investment                                              | 22.695              | 22.688              | 22.615              | 22.358              | 22.009              |
| Weekly return                                                     | 0.00768<br>(3.30)   | 0.00256<br>(2.76)   | 0.00031<br>(0.69)   | -0.00005<br>(-0.34) | -0.00000<br>(-0.01) |
| Panel B: Emerging African, European, and Middle Eastern countries |                     |                     |                     |                     |                     |
|                                                                   | 1-week              | 2-week              | 3-week              | 12-week             | 26-week             |
| $P_t^1$                                                           | 0.00016<br>(1.39)   | 0.00020<br>(3.03)   | 0.00001<br>(0.15)   | -0.00007<br>(-1.33) | 0.00005<br>(1.22)   |
|                                                                   | 1-week              | 2-week              | 3-week              | 12-week             | 26-week             |
| $P_t^2$                                                           | -0.00001<br>(-0.79) | -0.00001<br>(-0.48) | 0.00001<br>(0.89)   | 0.00002<br>(1.24)   | 0.00001<br>(0.88)   |
| $P_t^3$                                                           | 0.00004<br>(1.71)   | 0.00001<br>(0.37)   | 0.00002<br>(1.12)   | 0.00004<br>(3.12)   | 0.00002<br>(1.67)   |
| $P_t^4$                                                           | -0.00001<br>(-1.40) | 0.00001<br>(1.37)   | 0.00001<br>(2.06)   | 0.00001<br>(1.86)   | 0.00001<br>(1.67)   |
| $P_t$                                                             | 0.00007<br>(0.42)   | 0.00019<br>(3.64)   | 0.00010<br>(2.13)   | 0.00001<br>(0.14)   | 0.00008<br>(1.98)   |
| Aggregate investment                                              | 23.829              | 23.802              | 24.025              | 23.671              | 23.774              |
| Weekly return                                                     | 0.01039<br>(3.96)   | 0.00626<br>(5.53)   | 0.00105<br>(1.65)   | 0.00003<br>(0.15)   | 0.00021<br>(2.17)   |

Table 4 (cont.). Profits from momentum strategies implemented on regional portfolios of national stock indices, full sample period (1/2/1987 to 12/31/2001)

| Panel C: Emerging Latin American countries |                     |                     |                     |                     |                     |
|--------------------------------------------|---------------------|---------------------|---------------------|---------------------|---------------------|
|                                            | 1-week              | 2-week              | 3-week              | 12-week             | 26-week             |
| $P_t^1$                                    | 0.00067<br>(4.85)   | 0.00041<br>(3.41)   | 0.00042<br>(3.56)   | 0.00012<br>(1.00)   | 0.00007<br>(0.66)   |
| $P_t^2$                                    | 0.00026<br>(5.19)   | 0.00023<br>(4.53)   | 0.00020<br>(3.58)   | 0.00027<br>(4.62)   | 0.00015<br>(3.20)   |
| $P_t^3$                                    | 0.00045<br>(7.15)   | 0.00040<br>(5.39)   | 0.00028<br>(3.87)   | 0.00030<br>(4.14)   | 0.00024<br>(3.90)   |
| $P_t^4$                                    | 0.00035<br>(9.80)   | 0.00037<br>(8.13)   | 0.00027<br>(8.35)   | 0.00024<br>(6.15)   | 0.00020<br>(5.39)   |
| $P_t$                                      | 0.00166<br>(8.79)   | 0.00137<br>(6.66)   | 0.00109<br>(5.99)   | 0.00088<br>(4.13)   | 0.00071<br>(4.45)   |
| Aggregate investment                       | 35.372              | 35.334              | 35.337              | 35.248              | 34.907              |
| Weekly return                              | 0.04192<br>(10.71)  | 0.01906<br>(9.24)   | 0.00667<br>(6.48)   | 0.00217<br>(6.67)   | 0.00090<br>(5.70)   |
| Panel D: Developed countries               |                     |                     |                     |                     |                     |
|                                            | 1-week              | 2-week              | 3-week              | 12-week             | 26-week             |
| $P_t^1$                                    | -0.00000<br>(-0.30) | 0.00002<br>(2.64)   | 0.00001<br>(0.81)   | -0.00000<br>(-0.41) | 0.00002<br>(3.51)   |
| $P_t^2$                                    | 0.00000<br>(1.07)   | -0.00000<br>(-0.21) | -0.00000<br>(-0.77) | 0.00000<br>(0.40)   | -0.00000<br>(-0.63) |
| $P_t^3$                                    | 0.00000<br>(1.61)   | 0.00000<br>(0.80)   | 0.00000<br>(0.98)   | 0.00001<br>(3.11)   | 0.00002<br>(0.95)   |
| $P_t^4$                                    | -0.00000<br>(-1.04) | 0.00001<br>(2.10)   | 0.00000<br>(0.92)   | 0.00000<br>(0.38)   | -0.00000<br>(-0.33) |
| $P_t$                                      | 0.00000<br>(0.04)   | 0.00003<br>(3.30)   | 0.00001<br>(1.31)   | 0.00001<br>(0.96)   | 0.00002<br>(2.69)   |
| Aggregate investment                       | 13.760              | 13.745              | 13.685              | 13.511              | 13.199              |
| Weekly return                              | 0.00033<br>(0.40)   | 0.00144<br>(3.65)   | 0.00025<br>(1.33)   | 0.00007<br>(1.16)   | 0.00007<br>(2.35)   |

Table 5. Profits from momentum strategies implemented on regional portfolios of national stock indices, two sub-periods: pre-market liberalization period (1/2/1987 to 12/31/1993) and post-market liberalization period (1/2/1994 to 12/31/2001)

| Panel A: Emerging Asian countries (January 2, 1987 to December 31, 1993) |                     |                     |                     |                     |                     |
|--------------------------------------------------------------------------|---------------------|---------------------|---------------------|---------------------|---------------------|
|                                                                          | 1-week              | 2-week              | 3-week              | 12-week             | 26-week             |
| $P_t^1$                                                                  | 0.00019<br>(1.24)   | 0.00013<br>(2.09)   | 0.00009<br>(1.34)   | -0.00002<br>(-0.43) | 0.00006<br>(1.18)   |
| $P_t^2$                                                                  | 0.00000<br>(0.36)   | 0.00000<br>(0.07)   | 0.00000<br>(0.96)   | -0.00000<br>(-0.40) | -0.00000<br>(-0.31) |
| $P_t^3$                                                                  | 0.00000<br>(-0.03)  | 0.00001<br>(1.23)   | 0.00000<br>(0.12)   | -0.00000<br>(-0.56) | 0.00000<br>(0.36)   |
| $P_t^4$                                                                  | -0.00001<br>(-3.55) | -0.00000<br>(-0.92) | -0.00000<br>(-0.54) | 0.00000<br>(1.21)   | -0.00000<br>(-0.21) |
| $P_t$                                                                    | 0.00018<br>(1.18)   | 0.00017<br>(2.70)   | 0.00011<br>(1.69)   | -0.00002<br>(-0.46) | 0.00002<br>(0.44)   |
| Aggregate investment                                                     | 11.078              | 11.057              | 11.015              | 10.758              | 10.441              |
| Weekly return                                                            | 0.01519<br>(3.62)   | 0.00472<br>(3.00)   | 0.00125<br>(1.70)   | -0.00019<br>(-0.81) | 0.00001<br>(0.13)   |
| Panel B: Emerging Asian countries (January 2, 1994 to December 31, 2001) |                     |                     |                     |                     |                     |
|                                                                          | 1-week              | 2-week              | 3-week              | 12-week             | 26-week             |
| $P_t^1$                                                                  | 0.00000<br>(0.13)   | 0.00002<br>(0.66)   | -0.00003<br>(-0.74) | 0.00002<br>(0.76)   | 0.00000<br>(0.28)   |
| $P_t^2$                                                                  | -0.00003<br>(-1.41) | -0.00003<br>(-1.91) | -0.00001<br>(-0.71) | 0.00000<br>(-0.51)  | -0.00001<br>(-1.22) |
| $P_t^3$                                                                  | 0.00003<br>(1.96)   | 0.00001<br>(0.83)   | 0.00002<br>(0.96)   | 0.00000<br>(0.47)   | 0.00002<br>(1.55)   |
| $P_t^4$                                                                  | 0.00000<br>(0.27)   | -0.00000<br>(-0.08) | 0.00000<br>(0.12)   | 0.00000<br>(0.02)   | -0.00000<br>(-0.07) |
| $P_t$                                                                    | 0.00001<br>(0.36)   | 0.00000<br>(0.15)   | -0.00003<br>(-0.72) | 0.00003<br>(0.96)   | 0.00003<br>(0.94)   |



Table 5 (cont.). Profits from momentum strategies implemented on regional portfolios of national stock indices, two sub-periods: pre-market liberalization period (1/2/1987 to 12/31/1993) and post-market liberalization period (1/2/1994 to 12/31/2001)

|                                                                                                          | 1-week              | 2-week              | 3-week              | 12-week             | 26-week             |
|----------------------------------------------------------------------------------------------------------|---------------------|---------------------|---------------------|---------------------|---------------------|
| Aggregate investment                                                                                     | 11.616              | 11.631              | 11.600              | 11.600              | 11.567              |
| Weekly return                                                                                            | 0.00116<br>(0.50)   | 0.00067<br>(0.64)   | -0.00051<br>(-0.97) | 0.00007<br>(0.42)   | -0.00001<br>(-0.17) |
| Panel C: Emerging African, European, and Middle Eastern countries (January 2, 1987 to December 31, 1993) |                     |                     |                     |                     |                     |
|                                                                                                          | 1-week              | 2-week              | 3-week              | 12-week             | 26-week             |
| $P_t^1$                                                                                                  | 0.00025<br>(1.13)   | 0.00017<br>(1.42)   | 0.00000<br>(0.05)   | -0.00016<br>(-1.50) | 0.00007<br>(0.94)   |
|                                                                                                          | 1-week              | 2-week              | 3-week              | 12-week             | 26-week             |
| $P_t^2$                                                                                                  | -0.00001<br>(-0.68) | 0.00000<br>(0.20)   | 0.00002<br>(0.68)   | 0.00000<br>(0.35)   | 0.00003<br>(1.37)   |
| $P_t^3$                                                                                                  | 0.00003<br>(1.59)   | -0.00000<br>(-0.16) | -0.00000<br>(-0.15) | 0.00003<br>(1.89)   | -0.00002<br>(-0.90) |
| $P_t^4$                                                                                                  | -0.00003<br>(-1.92) | -0.00000<br>(-0.17) | 0.00000<br>(-0.12)  | 0.00000<br>(1.09)   | 0.00000<br>(0.22)   |
| $P_t$                                                                                                    | 0.00004<br>(-0.11)  | 0.00017<br>(1.75)   | 0.00007<br>(0.80)   | -0.00012<br>(-1.36) | 0.00009<br>(1.19)   |
| Aggregate investment                                                                                     | 11.562              | 11.632              | 11.770              | 11.400              | 11.424              |
| Weekly return                                                                                            | 0.01244<br>(2.75)   | 0.00566<br>(3.02)   | 0.00050<br>(0.45)   | -0.00042<br>(-0.98) | 0.00027<br>(1.43)   |
| Panel D: Emerging African, European, and Middle Eastern countries (January 2, 1994 to December 31, 2001) |                     |                     |                     |                     |                     |
|                                                                                                          | 1-week              | 2-week              | 3-week              | 12-week             | 26-week             |
| $P_t^1$                                                                                                  | 0.00008<br>(0.86)   | 0.00023<br>(3.25)   | 0.00001<br>(0.21)   | 0.00000<br>(0.01)   | 0.00003<br>(0.82)   |
| $P_t^2$                                                                                                  | -0.00001<br>(-0.49) | -0.00002<br>(-0.78) | 0.00001<br>(0.58)   | 0.00003<br>(1.23)   | -0.00000<br>(-0.26) |
| $P_t^3$                                                                                                  | 0.00004<br>(1.12)   | 0.00002<br>(0.44)   | 0.00004<br>(1.29)   | 0.00005<br>(2.49)   | 0.00004<br>(3.51)   |
| $P_t^4$                                                                                                  | 0.00000<br>(0.10)   | 0.00002<br>(2.40)   | 0.00002<br>(2.62)   | 0.00002<br>(1.51)   | 0.00002<br>(2.19)   |
| $P_t$                                                                                                    | 0.00016<br>(2.55)   | 0.00021<br>(4.16)   | 0.00013<br>(2.53)   | 0.00012<br>(2.45)   | 0.00007<br>(1.93)   |
| Aggregate investment                                                                                     | 12.266              | 12.170              | 12.255              | 12.271              | 12.350              |
| Weekly return                                                                                            | 0.00861<br>(2.94)   | 0.00678<br>(5.02)   | 0.00152<br>(2.23)   | 0.00042<br>(1.91)   | 0.00016<br>(1.91)   |
| Panel E: Emerging Latin American countries (January 2, 1987 to December 31, 1993)                        |                     |                     |                     |                     |                     |
|                                                                                                          | 1-week              | 2-week              | 3-week              | 12-week             | 26-week             |
| $P_t^1$                                                                                                  | 0.00145<br>(5.10)   | 0.00073<br>(2.87)   | 0.00079<br>(3.15)   | 0.00034<br>(1.28)   | 0.00013<br>(0.58)   |
| $P_t^2$                                                                                                  | 0.00051<br>(5.03)   | 0.00044<br>(4.19)   | 0.00039<br>(3.41)   | 0.00050<br>(4.14)   | 0.00027<br>(2.77)   |
| $P_t^3$                                                                                                  | 0.00083<br>(6.50)   | 0.00079<br>(5.07)   | 0.00050<br>(3.30)   | 0.00058<br>(3.72)   | 0.00050<br>(3.64)   |
| $P_t^4$                                                                                                  | 0.00066<br>(9.88)   | 0.00071<br>(7.69)   | 0.00051<br>(7.88)   | 0.00046<br>(5.62)   | 0.00040<br>(4.94)   |
| $P_t$                                                                                                    | 0.00331<br>(8.75)   | 0.00259<br>(6.04)   | 0.00203<br>(5.35)   | 0.00178<br>(3.89)   | 0.00173<br>(4.11)   |
| Aggregate investment                                                                                     | 24.453              | 24.396              | 24.279              | 23.983              | 23.287              |
| Weekly return                                                                                            | 0.08081<br>(11.59)  | 0.03425<br>(8.82)   | 0.01146<br>(5.64)   | 0.00446<br>(7.16)   | 0.00181<br>(5.77)   |
| Panel F: Emerging Latin American countries (January 2, 1994 to December 31, 2001)                        |                     |                     |                     |                     |                     |
|                                                                                                          | 1-week              | 2-week              | 3-week              | 12-week             | 26-week             |
| $P_t^1$                                                                                                  | -0.00000<br>(-0.16) | 0.00014<br>(3.10)   | 0.00011<br>(2.53)   | 0.00006<br>(-1.38)  | 0.00002<br>(0.46)   |
| $P_t^2$                                                                                                  | 0.00005<br>(1.56)   | 0.00005<br>(1.98)   | 0.00003<br>(1.25)   | 0.00007<br>(2.72)   | 0.00004<br>(2.11)   |
| $P_t^3$                                                                                                  | 0.00012<br>(3.85)   | 0.00007<br>(2.64)   | 0.00008<br>(3.72)   | 0.00007<br>(3.12)   | 0.00004<br>(3.89)   |
| $P_t^4$                                                                                                  | 0.00007<br>(2.99)   | 0.00007<br>(4.22)   | 0.00006<br>(3.86)   | 0.00005<br>(4.30)   | 0.00004<br>(3.91)   |

Table 5 (cont.). Profits from momentum strategies implemented on regional portfolios of national stock indices, two sub-periods: pre-market liberalization period (1/2/1987 to 12/31/1993) and post-market liberalization period (1/2/1994 to 12/31/2001)

|                      | 1-week            | 2-week            | 3-week            | 12-week           | 26-week           |
|----------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| $P_t$                | 0.00024<br>(2.80) | 0.00032<br>(4.51) | 0.00028<br>(4.27) | 0.00013<br>(1.98) | 0.00014<br>(2.21) |
| Aggregate investment | 10.919            | 10.938            | 11.058            | 11.264            | 11.620            |
| Weekly return        | 0.00833<br>(2.49) | 0.00599<br>(3.63) | 0.00261<br>(3.47) | 0.00025<br>(0.98) | 0.00017<br>(1.38) |

Table 6. Risk-adjusted momentum profits for individual countries, full sample period: January 2, 1987 to December 31, 2001

|           | 1-week              | 2-week              | 4-week              | 12-week             | 26-week             |
|-----------|---------------------|---------------------|---------------------|---------------------|---------------------|
| Australia | 0.00005<br>(1.66)   | 0.00007<br>(2.95)   | -0.00006<br>(-2.12) | 0.00004<br>(1.81)   | 0.00005<br>(1.05)   |
| Austria   | 0.00002<br>(0.56)   | 0.00010<br>(2.45)   | -0.00001<br>(-0.31) | -0.00005<br>(-1.23) | -0.00004<br>(-0.93) |
| Brazil    | 0.00444<br>(8.01)   | 0.00419<br>(6.68)   | 0.00434<br>(7.05)   | 0.00433<br>(7.27)   | 0.00355<br>(6.32)   |
| Canada    | 0.00000<br>(0.15)   | -0.00001<br>(-0.55) | 0.00001<br>(0.95)   | 0.00001<br>(0.63)   | 0.00001<br>(1.17)   |
| Chile     | 0.00007<br>(2.20)   | 0.00004<br>(1.48)   | 0.00002<br>(0.65)   | -0.00000<br>(-0.14) | -0.00000<br>(-0.05) |
| China     | 0.00049<br>(1.98)   | 0.00002<br>(0.11)   | 0.00004<br>(0.15)   | 0.00018<br>(1.15)   | 0.00006<br>(0.29)   |
| Columbia  | 0.00003<br>(0.46)   | -0.00001<br>(-0.11) | 0.00002<br>(0.45)   | 0.00004<br>(0.78)   | -0.00001<br>(-0.19) |
| Denmark   | 0.00000<br>(0.02)   | 0.00001<br>(0.71)   | -0.00000<br>(-0.18) | 0.00001<br>(0.29)   | -0.00001<br>(-0.69) |
| Egypt     | 0.00011<br>(1.08)   | -0.00001<br>(-0.09) | -0.00000<br>(-0.04) | -0.00002<br>(-0.28) | 0.00000<br>(0.03)   |
| Finland   | 0.00004<br>(0.40)   | 0.00001<br>(0.06)   | 0.00016<br>(1.45)   | 0.00001<br>(0.08)   | 0.00008<br>(1.01)   |
| France    | 0.00000<br>(0.09)   | 0.00006<br>(1.97)   | 0.00000<br>(0.00)   | -0.00001<br>(-0.23) | -0.00003<br>(-1.25) |
| Germany   | -0.00004<br>(-1.74) | 0.00007<br>(2.63)   | 0.00001<br>(0.29)   | -0.00003<br>(-1.47) | -0.00001<br>(-0.34) |
| Ghana     | 0.00018<br>(2.26)   | 0.00025<br>(3.03)   | 0.00025<br>(3.17)   | 0.00002<br>(0.40)   | 0.00014<br>(2.25)   |
| Greece    | 0.00006<br>(0.80)   | 0.00012<br>(1.59)   | -0.00000<br>(-0.00) | -0.00011<br>(-1.63) | 0.00007<br>(0.96)   |
| Hong Kong | 0.00010<br>(2.01)   | 0.00009<br>(1.88)   | -0.00007<br>(-1.71) | -0.00006<br>(-1.59) | -0.00003<br>(-0.82) |
| India     | -0.00006<br>(-0.62) | 0.00007<br>(0.78)   | 0.00008<br>(0.85)   | 0.00001<br>(0.11)   | 0.00008<br>(1.03)   |
| Indonesia | 0.00046<br>(1.42)   | 0.00012<br>(0.99)   | 0.00015<br>(1.05)   | -0.00008<br>(-0.74) | 0.00005<br>(0.65)   |
| Israel    | 0.00039<br>(1.07)   | 0.00004<br>(0.63)   | -0.00040<br>(-1.40) | -0.00025<br>(-1.02) | 0.00004<br>(0.39)   |
| Italy     | 0.00003<br>(1.03)   | 0.00002<br>(0.57)   | -0.00003<br>(-0.91) | 0.00004<br>(1.21)   | -0.00002<br>(-0.47) |
| Japan     | -0.00008<br>(-2.16) | 0.00007<br>(1.86)   | -0.00002<br>(-4.42) | -0.00001<br>(-0.40) | 0.00001<br>(0.32)   |
| Jordan    | -0.00002<br>(-1.13) | -0.00000<br>(-0.25) | -0.00002<br>(-1.24) | 0.00000<br>(0.04)   | 0.00002<br>(1.53)   |
| Kenya     | 0.00010<br>(1.21)   | 0.00012<br>(1.95)   | 0.00004<br>(0.48)   | 0.00001<br>(0.21)   | 0.00013<br>(2.20)   |
| Korea     | -0.00007<br>(-0.82) | 0.00008<br>(1.37)   | 0.00000<br>(0.03)   | 0.00005<br>(0.80)   | -0.00008<br>(-1.28) |
| Luxemburg | 0.00002<br>(0.83)   | 0.00001<br>(0.59)   | -0.00001<br>(-0.25) | 0.00002<br>(0.73)   | -0.00002<br>(-0.94) |
| Malaysia  | -0.00009<br>(-1.54) | -0.00007<br>(-1.12) | -0.00002<br>(-0.42) | -0.00009<br>(-1.80) | 0.00005<br>(1.18)   |

Table 6 (cont.). Risk-adjusted momentum profits for individual countries,  
full sample period: January 2, 1987 to December 31, 2001

|                | 1-week              | 2-week              | 4-week              | 12-week             | 26-week             |
|----------------|---------------------|---------------------|---------------------|---------------------|---------------------|
| Mexico         | 0.00011<br>(0.88)   | 0.00004<br>(0.32)   | -0.00008<br>(-0.68) | -0.00017<br>(-1.55) | 0.00001<br>(0.08)   |
| Netherlands    | -0.00002<br>(-0.84) | 0.00005<br>(2.11)   | 0.00001<br>(0.41)   | -0.00003<br>(-1.16) | -0.00002<br>(-1.09) |
| New Zealand    | 0.00007<br>(2.51)   | 0.00006<br>(1.98)   | 0.00001<br>(0.54)   | 0.00001<br>(0.44)   | 0.00001<br>(0.40)   |
| Nigeria        | 0.00002<br>(0.40)   | 0.00000<br>(0.05)   | 0.00007<br>(1.43)   | 0.00004<br>(0.85)   | 0.00004<br>(0.67)   |
| Norway         | 0.00000<br>(0.12)   | 0.00008<br>(2.75)   | -0.00004<br>(-1.53) | 0.00001<br>(0.27)   | 0.00000<br>(0.11)   |
| Panama         | -0.00003<br>(-0.99) | 0.00002<br>(1.15)   | 0.00002<br>(1.13)   | 0.00003<br>(2.12)   | 0.00000<br>(0.30)   |
| Peru           | 0.00330<br>(4.97)   | 0.00324<br>(5.07)   | 0.00241<br>(3.98)   | 0.00149<br>(2.37)   | 0.00167<br>(2.88)   |
| Philippines    | 0.00002<br>(0.27)   | -0.00004<br>(-0.52) | -0.00007<br>(-0.94) | -0.00002<br>(-0.35) | -0.00003<br>(-0.33) |
| Poland         | -0.00007<br>(-0.69) | -0.00009<br>(-1.00) | -0.00007<br>(-0.85) | -0.00011<br>(-1.26) | 0.00001<br>(0.11)   |
| Portugal       | 0.00010<br>(1.49)   | 0.00011<br>(1.94)   | 0.00002<br>(0.34)   | 0.00002<br>(0.41)   | 0.00003<br>(0.62)   |
| Russia         | 0.00102<br>(2.50)   | 0.00069<br>(1.87)   | 0.00042<br>(1.14)   | 0.00079<br>(2.99)   | 0.00013<br>(0.51)   |
| Singapore      | 0.00002<br>(0.67)   | -0.00002<br>(-0.93) | -0.00002<br>(-1.11) | 0.00004<br>(1.54)   | 0.00004<br>(1.52)   |
| South Africa   | -0.00007<br>(-1.95) | 0.00004<br>(0.70)   | 0.00001<br>(0.44)   | -0.00001<br>(-0.51) | 0.00000<br>(0.02)   |
| Spain          | 0.00001<br>(0.38)   | 0.00012<br>(4.48)   | 0.00004<br>(1.36)   | -0.00006<br>(-1.93) | 0.00002<br>(0.60)   |
| Sri Lanka      | 0.00014<br>(2.60)   | 0.00000<br>(0.11)   | 0.00002<br>(0.55)   | -0.00003<br>(-0.85) | 0.00002<br>(0.44)   |
| Switzerland    | 0.00003<br>(0.80)   | 0.00001<br>(0.31)   | -0.00000<br>(-0.01) | -0.00001<br>(-0.38) | 0.00002<br>(0.41)   |
| Taiwan         | 0.00016<br>(1.35)   | 0.00024<br>(1.96)   | -0.00003<br>(-0.27) | 0.00005<br>(0.48)   | 0.00009<br>(0.86)   |
| Thailand       | 0.00008<br>(0.99)   | 0.00003<br>(0.36)   | -0.00005<br>(-0.32) | -0.00003<br>(-0.47) | -0.00008<br>(-1.15) |
| Tunisia        | 0.00002<br>(0.39)   | 0.00011<br>(2.12)   | -0.00004<br>(-0.95) | 0.00000<br>(0.00)   | 0.00004<br>(1.13)   |
| Turkey         | 0.00024<br>(0.90)   | 0.00045<br>(2.20)   | 0.00023<br>(1.24)   | 0.00034<br>(1.71)   | 0.00017<br>(0.90)   |
| United Kingdom | 0.00002<br>(1.03)   | -0.00000<br>(-0.06) | -0.00002<br>(-1.08) | 0.00001<br>(0.62)   | 0.00002<br>(1.02)   |
| United States  | -0.00001<br>(-0.54) | -0.00002<br>(-1.15) | 0.00000<br>(0.26)   | 0.00000<br>(0.29)   | 0.00002<br>(1.13)   |
| Venezuela      | 0.00042<br>(2.08)   | 0.00011<br>(0.70)   | 0.00007<br>(0.39)   | 0.00030<br>(1.77)   | -0.00010<br>(-0.63) |
| World          | -0.00002<br>(-2.29) | 0.00000<br>(0.37)   | -0.00001<br>(-0.64) | -0.00001<br>(-0.74) | 0.00001<br>(0.60)   |