The Business Perspectives team is responsible and creative. It is a group of young experts, energetic managers and experienced scientists who have been working in the publishing market since 2003.
Creation and development of scientific journals (primarily international ones), book publishing, audit of scientific journals and consulting, seminars and webinars for university staff. Seven journals of our own, five journals of a Polish company, two journals of the Semen Kuznets Kharkiv National University of Economics, and one journal of the Kyiv National Economic University have been successfully published and developed.
Business Perspectives adhere to and promote ethical principles of publishing and editing activity, as evidenced by the company’s membership and indexing its journals in DOAJ, OASPA, and COPE. Manuscripts are checked for plagiarism with SimilarityCheck (CrossRef) and Unicheck. All journal articles are archived in Portico.
INDEXING
OF OUR
JOURNALS

Business Perspectives’ journals are indexed and abstracted in many leading scientific bases (ERIH PLUS, Excellence in Research for Australia (ERA), Federation of Finnish Learned Societies (JUFO), Norwegian Register for Scientific Journals, Series and Publishers (NSD), SHERPA/ RoMEO, ABI/INFORM, Ulrich’s, ...). Four journals are included in the Scopus database.
It is very important to have immediate and up-to-date information, so our publishing company participates in conferences:

1. National University of Kyiv-Mohyla Academy, 2018 (report Determining Journal Perspectives Through the JIC Index).
2. National University of Kyiv-Mohyla Academy, 2019 (report The Phenomenon and Methodology of Scientometric Monopolists (using Scopus and WoS as an example).
5. The Arctic University of Norway, Tromsø, Norway, November 2019, Munin Conference on Scholarly Publishing.
SEMINARS
(PARTICIPATING AND HOLDING)

Within recent years, our company organized/participated in:


2. The Arctic University of Norway, Committee on Publication Ethics (COPE), Tromsø, Norway, November 2019, seminar Reviewing Standards.

3. Methodological seminars:
   - University of Customs and Finance
   - Kyiv National Economic University
   - Semen Kuznets Kharkiv National University of Economics
   - Lviv Polytechnic National University
   - National University of Life and Environmental Sciences of Ukraine
MAIN PROJECTS
IN RECENT YEARS

OUR WEBSITE

A website is a mirror image of a company. It should always be user-friendly and easy to navigate. For a user, the main object on the site is a scientific article webpage that provides all the information you need, contains and sends all the metadata for indexing/logging/distributing/archiving an article in various indexes and bases. We invest a large part of the budget in the technological development of the site, which is protected from virus attacks and bots. We keep up with all GDPR requirements, and users on the site can feel secure about their personal data.

HTTPS://BUSINESSPERSPECTIVES.ORG/
MAIN PROJECTS IN RECENT YEARS

MANUSCRIPT ADMINISTRATION SYSTEM

To manage the process of reviewing a manuscript, a modern CRM Manuscript Administration System was developed to the Business Perspectives order. The system allows all participants/users in the manuscript editing (authors, reviewers, journal staff, ...) to respond promptly and work with the manuscript online (without installing additional software) using any device. Through the use of MAS, reviewing manuscripts is as transparent, identical and prompt as possible. The system contains templates of letters and documents, controls and monitors deadlines at all stages of the reviewing process, reminds a user of their completion time, has a database of reviewers, authors, files of documents and members of editorial boards of journals.

HTTPS://MANUSCRIPT-ADMINSYSTEM.COM/
MAIN PROJECTS IN RECENT YEARS

A system for assessing the compliance of Ukrainian journals with the best world practices. The evaluation is carried out by experts based on 92 indicators and by calculating the Journal’s International Compliance Index (JIC Index). About 300 domestic journals are currently estimated. Evaluation results can be used to provide guidance on the journal development.

HTTPS://JICINDEX.COM/
For Taras Shevchenko National University of Kyiv, expert evaluation of journals was carried out and recommendations as to their long-term growth were provided (100 journals).
We have recently implemented several projects (including voluntary ones) aimed at raising awareness of Ukrainian authors in preparing manuscripts for an international journal, publishing and promoting them; and editorial boards and journal management – in bringing editing and publishing activities in line with international best practices and ethical principles.

To promote best publishing practices, we host:

- a YouTube channel, Scientific Journals and Articles: Problems, Promotion and Indexing  https://www.youtube.com/channel/UC-riJpAqLe5eWUleWle_CmA
- a Facebook group, Ukrainian Kitchen for Scientific Publications / Українська кухня наукових публікацій  https://www.facebook.com/groups/449029836041923/
OUR OPPORTUNITIES AND SERVICES

1. Publication and promotion of journals, monographs, manuals and textbooks.
2. Holding of seminars and webinars (preparing scientific articles, promoting journals in international bases and indexes, creating profiles and electronic identifiers for authors).
3. Consulting services for journal managers and owners.
4. Publication, development and promotion of scientific journals of universities and academic institutes in international databases based on a cooperation agreement, which does not involve financial relations. Business Perspectives perform these functions due to the article processing charge paid by authors.
5. Providing an online management system to administer a manuscript reviewing/editing (Manuscript Administration System) to the founders and directly to the journals on a long-term basis.
6. Audit of journals.
7. Analysis of journal websites.
8. Journal evaluation according to recommendations for each of the 92 JIC Index indicators (video communication or personal meeting).
10. Developing a plan and a strategy for the journal development, defining an algorithm to achieve the goals.
11. Consulting the journal management and/or an editor-in-chief.
12. Continuous online support and consulting on the strategic development of the journal.
13. Giving public lectures, holding of seminars, trainings and consultations for postgraduate students, doctoral students, teaching staff and scientists on:
   • preparing a scientific article for an international journal;
   • promoting the article and the scientist’s profile.

14. Giving public lectures, holding of seminars, trainings and consultations for executives on:
   • creation and development of a scientific journal;
   • adaptation of the current journal to the best world practices;
   • preparing the journal for submission to international citation bases;
   • managing publishing activity and activity at the university (academic institute);
   • improving the institution’s position in international and domestic rankings.