INTEGRATION OF UKRAINE INTO THE EUROPEAN BANKING SYSTEM: CLEANING, REBOOTING AND BASEL III

Abstract
The urgency of the issue is related to changes in the Ukrainian banks’ business environment, taking into account the impact of domestic and global financial instability and the implementation of the regulatory framework for banking regulation of the National Bank of Ukraine in accordance with the Basel Committee on Banking Supervision recommendations. The main goal of this research is to analyze the degree of implementation and compliance with the Basel III regulations in Ukrainian banking system. To carry out the research, regulatory and legislative documents of the National Bank of Ukraine, the Basel Accords, statistic data of the Ukrainian banks and the National Bank of Ukraine were used. For this purpose, the analysis of main indicators of Ukrainian banks’ financial stability within the period of 2014–2017 is made. Thus, post-crisis regulatory changes have aimed at restoring bank stability. The results seem to suggest that bank regulatory changes may be repressive, for instance, cleaning and optimization of the banking system as an effective tool for anticrisis management. As a result, it was concluded that banks with foreign capital are the most stable in the banking system of Ukraine in comparison with domestic banks.

Keywords
Basel, banking system, banks, banking regulation, crisis, risk management, banks’ activities, bank efficiency, National Bank of Ukraine

JEL Classification
E58, G21, G28, G32

INTRODUCTION
Integration of Ukraine into the European banking sphere involves the introduction of common standards in the field of banking regulation. In the European Union, the recommendations of the Basel Committee on Banking Supervision, known as “Basel II” and “Basel III”, apply for the mutual integration of the banking systems of the EU member states and beyond.

Thus, under current conditions, the need to adapt Ukrainian banking legislation to the regulatory requirements of the European Union, on the one hand, and the elimination of the consequences of crisis phenomena that spread in the Ukrainian banking sector in 2008–2009 and 2013–2015, on the other, encourage the National Bank of Ukraine (NBU) to revise the approaches to risk management in the banking system towards the introduction of Basel III standards, the final transition to which is scheduled in the EU for 2019 (Basel Committee on Banking Supervision, 2017).

The increase in the proportion of non-performing loans against the background of catastrophic depreciation of the hryvnia make banks cut their staff, save on operating costs and commissions,

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revise revenue structures, optimize deposit and loan portfolios and postpone their ambitious innovation development projects till “better” times.

In this situation, it is relevant to study the dynamics of certain indicators of banking activity and current trends in the banking sector of Ukraine in accordance with the implementation stages of Basel III recommendations.

The study provides for the use of primary information from the official sources of the NBU and data from the Basel Committee on Banking Supervision for assessing compliance with regulatory requirements as well as the results of research and analytical reviews of the banking system conducted by rating agencies of Ukraine.

As the hypothesis of the study, the assumption is made that in order to stabilize the financial state of the banking system of Ukraine, the task of clearing the banking system from the ballast of “non-transparent”, “already dead” and “weak” banks becomes the top priority. This measure does not contribute to the development of confidence in the banking system and impedes the process of introducing innovative products and technologies into the domestic banking market. But, nevertheless, it allows stabilizing the financial position through high-quality risk management in the banking sector which, in turn, should strengthen the stability of the country’s financial system as a whole.

1. LITERATURE REVIEW

The issues of managing the financial stability of the banking system, particularly related to regulatory framework placed by the Basel Committee on Banking Supervision have been the subject of research by many foreign and domestic scientists.

Scientific contributions by scientists such as Weigand, Angelini, Clerc, Cúrdia, Gambacorta, Gerali, Locarno, Motto, Roeger, Van den Heuvel and Vlček are very important for the introduction of the Basel Committee on Banking Supervision recommendations, Basel II and Basel III, into the banking systems of individual countries.

Weigand researched efficiency, growth, combination of assets, risk, operational efficiency, profitability and capital reserves of the 20 largest banks in Japan, the United States and Europe for 2003–2015 and made a conclusion that all banks hold more capital of the first level, than it is provided by the Basel III agreement, which led to a deep decrease in their net profit and return on equity. According to Weigand (2016, p. 75), “U.S. banks continue to exhibit a more robust post-crisis recovery, while Japanese and European banks continue to experience crisis-level conditions”.

Adesina and Mwamba determined possible impact of the Basel III higher tier 1 capital requirements on bank lending rates in four African countries: Kenya, Egypt, Nigeria and South Africa. According to the authors (Adesina & Mwamba, 2015, p. 61), “the implementation of the Basel III higher equity capital requirements is likely to have smaller effect on lending rates in South Africa and Nigeria, compared to Egypt and Kenya”.

The studies by Kinyariro et al. (2016) are representative of this approach: that capital requirements, leverage requirements and liquidity requirements have a positive relationship with financial distress status of commercial banks in Kenya. The adoption of Basel III influences the financial distress status of commercial banks in Kenya (Kinyariro et al., 2016).

Also important for the introduction of the Basel Committee on Basel III recommendations into the
banking systems of individual countries are the scientific contributions of scientists from Qatar, Greece, UAE, South Africa, UK, Egypt, Russia, Kazakhstan, which researched best practices and financial instruments that are responsible for supporting the financial stability in crises.

Anouze researched the performance of commercial banks in Gulf Cooperation Council (GCC) countries especially before, during, and after financial or political crises and made a conclusion that the banking system within GCC countries comprises two different operating banking systems, Islamic and conventional. The overall results show that conventional banks perform well during a political crisis, whereas Islamic banks performed better during the financial crisis. According to Anouze (2015, p. 111), "large and small size GCC commercial banks are more efficient than medium-sized banks".

The studies by Garefalakis et al. are representative of approach in search for the effect of core characteristics of corporate governance on banks' performance during the financial crisis. The results of their research of 86 worldwide banks suggest that boards' independence strongly supports banks' efficiency and operations, as well as external audit contributes positively to banks' efficiency during the crisis period. According to authors (Garefalakis et al., 2017, p. 69), "smaller boards are more efficient and tend to become a win-win strategy for banks' management during the years of economic crisis".

Further improvements in the stability of banking system, for instance, bank credit risk estimate and improving the decision making process of Jordanian banks, are discussed by Al-Shawabkeh and Kanungo (2017). For example, the similar issue is the focus of the international research by Migiro (2017), who explores the issues of optimizing bank's credit portfolio and credit rating as ways of improving the bank performance and financial stabilization of bank system.

Kodasheva et al. (2017) studied the influence of external and internal factors that impede the development of banking. In particular, the analysis of the banking sector in Kazakhstan showed that the banking sector of Kazakhstan is concentrated in five strategic banks, including subsidiaries of the Russian “Sberbank”, which accounts for 50% of shares in the financial market. The short-term and high-risk consumer loans, which can lead to high credit risks, in case of deterioration of economic situation and high bank dependence on state money are main problems of the banking sector of Kazakhstan.

Authors admit that improving banking sector activities can become a painful process for many participants, because this will require the “reset” of the financial sector in Kazakhstan and additional investment from shareholders or consolidation with other players. According to authors (Kodasheva et al., 2017, p. 259), banking system of Kazakhstan is “self-organizing”, since a change in the economic environment and the political situation will inevitably lead to “automatic” change in the bank's policy”.

Ukrainian scientists have made a great scientific contribution into the research of stability of domestic and global banking system. For example, Stukalo et al. (2015) explored the problems of overall efficiency of the major banks in the global financial instability. In particular, authors analyzed main tendencies of functioning world economy in the conditions of global financial crisis in 2008–2010. This gave the possibility to find the tendencies of bank development taking into account global financial instability influence and describe negative and positive consequences of influence of global financial crisis. According to authors (Stukalo et al., 2015, p. 60), “Globalization significantly affects the level of financial systems stability in developing countries. The negative effects of globalization are manifested in the emergence of global financial crises and bank crises in particular”.

For example, Kuznetsova concluded that further consolidation of bank capital in Ukraine is possible with the active participation of the government. So, NBU will initiate the conclusion of mergers and acquisitions, in particular by raising the minimum regulatory capital of the bank. According to Kuznetsova (2014, p. 8), “In the banks of Ukraine until 2018, it is planned to complete the introduction of Basel III. Such actions will undoubtedly lead to a reduction in the number of banks”. In addition, in
2020, the banking system of Ukraine plans to implement revolutionary structural changes, which will also deal with issues of consolidated processes involving banks (Kuznetsova, 2014).

Dmitrishin and Blahun allocated three basic strategies for the banking sector management, based on the developed cognitive model, the current and forecast changes of internal and external factors, which are determined in accordance with the stated goals of the Ukrainian banking system development. Authors (Dmitrishin & Blahun, 2014, p. 244), found the following: “The configuration of the banking system is considered as optimal in terms of the development of competition between banks and from the standpoint of ensuring resilience to influences”.

Chmutova (2015) examined actual problems of the commercial bank financial priorities at the life cycle stages. She holds that a necessary condition for restoring the Ukrainian banking system is to develop an effective strategy based on the ensuring bank’s financial soundness. According to Chmutova (2015, p. 27), “The level of taxonometric indices of the components of the bank’s financial soundness related to their life cycle stages. It established financial priorities at each stage of the bank’s life cycle”.

Thus, the literature review shows the relevance of the chosen topic and a certain scientific uncertainty in the issues of Ukraine’s integration into the European banking system under financial instability.

The objective of this article is to analyze the degree of compliance with the Basel III regulations in Ukraine and study the relationship between the stabilization process of the Ukrainian banking sector and the program for the implementation of Basel III banking regulatory recommendations.

2. DATA AND METHODOLOGY

The global financial crisis of the banking system of 2007–2009 revealed some shortcomings in regulatory requirements for liquidity of banks in America and the European Union and led to the introduction in December 2010 by the Basel Committee on Banking Supervision of updated guidance in the field of banking regulation Basel III, the final transition to which is scheduled for 2012–2019 (Basel Committee on Banking Supervision, 2017). The main stages of the Basel III Accord implementation by the Basel Committee on Banking Supervision are given in Table 1.

The development of directives and recommendations is carried out in collaboration with the central banks of participating countries and regulatory authorities around the world, and, therefore, they are used not only in the member states of the Basel Committee, but also in other countries. For example, the work on the implementation of Basel II recommendations was conducted in more than 100 countries of the world. In the European Union the recommendations of the Basel Committee are used for the mutual integration of banking systems of the EU member states, with Ukraine also joining this process. The main stages of implementation of Basel III requirements for capital in Ukraine are given in Table 2.

The implementation of Basel III recommendations by the National Bank of Ukraine was started only in 2015, and accordingly, the completion of this process in Ukraine is planned before 2020, i.e., a year later than it will take place in the Basel Committee member states.

The development of all regulatory and legal acts in relation to Basel III Accord should be completed in the current year. Thus, to test and introduce new capital requirements the next three years are assigned which will lead to the activation of capital buffers and the introduction of new requirements for leverage indicators in 2020.

Adoption of regulations on capital buffers in accordance with Basel III in 2015 was reflected in the Resolution of the Board of the National Bank of Ukraine dated October 20, 2015, No 715 “On Amendments to the Regulation on the Procedure for the Establishment and Use of Reserves by Ukrainian Banks for Reimbursement of Possible Losses through Active Banking Operations” and the Resolution of the Board of the National Bank of Ukraine dated November 26, 2015, No 830 “On Amendments to the Regulation on the Procedure for the Formation and Use by Ukrainian banks of Reserves to Cover Possible Losses through Active Banking Operations”.

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In its turn, the requirements for the implementation of the NBU regulations and stress testing have revealed the failure of many banks in Ukraine to comply with the provisions for reserving funds for possible losses through active banking operations, as evidenced by statistical data. For example, “33 banks went bankrupt in 2014, the same number – in 2015, 21 – in 2016” (National Bank of Ukraine, 2016), and only two – PSC “Platinum Bank” and PJSC “Bank Boguslav” (National Bank of Ukraine, 2017) – in 2017.

It should be added that the decision of the NBU on withdrawal of the banking license and liquidation of JSC “Bank CHBDR”, PJSC “MORSKOY” and PJSC “EASTERN INDUSTRIAL COMMERCIAL BANK” in 2015 was adopted without the preliminary

### Table 1. The main stages of Basel III implementation (2013–2019)

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### Table 2. The main stages of implementation of new requirements for capital in Ukraine (2015–2020)

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introduction of the interim administration. In this case, the reason for such a decision was the impossibility for the NBU to exercise due supervision and control as a result of hostilities in the East of Ukraine and the illegal annexation of the Autonomous Republic of Crimea.

However, the Resolution of the Board of the National Bank of Ukraine dated June 30, 2016, No 351 "On Approval of the Regulation on Determining the Size of Credit Risk by Banks of Ukraine for Active Banking Transactions" became the main regulatory and legal act of the banking system of Ukraine, which abolished the eight previous resolutions of the NBU Board and provided the banking system of the country with clear principles and standards for assessing credit risks and borrowers.

The principles laid down in Resolution No 351 gave a clear understanding of the recognition of credit risk based on the actual solvency of the borrowers and their ability to comply with the terms of the agreement, transparency of banking activities, not only for the NBU, but also for the banks themselves. Thus, since June 2016, the Board of the National Bank of Ukraine decided to consent to the self-liquidation of PJSC "FINANCE BANK", PJSC "Investment-Trust Bank" and JSC FINEXBANK. According to official reports, such decisions were dictated by the desire of these banks’ owners to reorient them to other types of their core business (National Bank of Ukraine, 2016).

Since the beginning of 2016, the number of functioning banking institutions has decreased by 21. Reasons for withdrawal of the banking license and the liquidation of these banks were different. For example, the NBU decided to revoke a banking license and liquidate several banking institutions as a result of violations of banking legislation in the field of financial monitoring. Among them were banks, such as: PJSC “Bank VELES”, PJSC “CB PREMIUM”, PJSC CB “Soyuz” and PJSC "KSG BANK".

Also in 2016, the NBU withdrew PJSC “BANK UNISON”, JSC CB “TK CREDIT” and PSC “SMARTBANK” from the market “due to the discrepancy of their ownership structure with the requirements for their transparency”.

In addition to violating the legislation on preventing and countering the legalization (laundering) of proceeds from crime, one of the instruments for recognition of the banks’ insolvency and the withdrawal of their banking licenses by the NBU was the inadequate level of their capitalization and the inability of owners (shareholders) to provide the bank with an appropriate level of financial support.

Thus, as of October 1, 2017, only 88 banking institutions have had the licenses of the National Bank of Ukraine including 38 banks with foreign capital. Detailed information on the dynamics of changes in the number of banks in Ukraine is shown in Figure 1.
In total, for the period of the year bank licenses were withdrawn by the NBU from 21 banks, including three banks with a share of foreign capital. The relative stability in the number of banks with foreign capital in the period from 2016 to 2017 and the constant number of banks with 100% foreign capital indicate that the management of foreign banks have already used the method for calculating the credit risk of borrowers in accordance with Basel III or other similar requirements, based on the assessment of the actual solvency of borrowers and their ability to comply with the terms of the contract.

Implementation of Basel III recommendations by regulating the size of credit risk through active banking operations in accordance with the Resolution of the Board of the National Bank of Ukraine No 351 contributed to reducing the external debt of banks as well as the number of loss-making banks in Ukraine.

In recent years, the gross external debt of banks in foreign currency has a tendency to decrease annually. The dynamics of gross external debt of banks in foreign currency in 2014–2017 is shown in Figure 2.

The reduction of the gross external debt of banks has a correlation with the total number of unprofitable banks in the period from 2014 to 2017. The dynamics of the number of unprofitable banks is shown in Figure 3.

So, since 2015, when the National Bank of Ukraine began implementing the Basel III recommendations, the number of unprofitable banks, banks with negative operating income and negative net interest income is constantly decreasing.

According to the results of 2016, the list of three most harmful Ukrainian banks included PJSC “UKRSOCBANK”, which was in process of merging

Figure 2. Gross external debt of banks, USD bln

Source: based on information from the National Bank of Ukraine (2017).

Figure 3. The number of unprofitable banks, pcs

Source: based on information from the National Bank of Ukraine (2017).
with the group of PJSC “Alfa-Bank”, PJSC “VTB BANK” as well as PJSC CB “PRIVATBANK”, which was nationalized at the end of the year. At the same time, among the most lucrative banks for the same period were only foreign financial institutions – JSC Raiffeisen Bank Aval, PJSC “CITYBANK” and JSC “OTP BANK”. So the top-3 most profitable banks by the end of 2016 accounted for 57.5% of the total profits received last year by the banking system of Ukraine (National Bank of Ukraine, 2016).

Thus, it confirms once again that the application of Basel III recommendations by the banking system of Ukraine, which have been successfully applied by foreign banks in their activities, will allow not only to reduce the number of unprofitable banks but also to make them profitable. But it should be stressed that not all Ukrainian banks will be able to pass testing and adaptation.

It should also be noted that, in the current situation, foreign banks with their effective system of managing credit risks consistently occupy the largest share of net loans – 44%, while state banks, even taking into account the nationalization of PJSC CB “PRIVATBANK”, cover only 38% of the Ukrainian credit market. Net loans by groups of Ukrainian banks are shown in Figure 4.

The analysis of deposits of the population by groups of banks has also shown relative stability of the share of foreign banks. Deposits of the population by groups of Ukrainian banks are shown in Figure 5.

In the period from 2013 to 2017, the private banks lost the largest share of the market, which was taken over by state-owned banks, including the nationalized Privatbank. Foreign banks have not been interested in attracting deposits from the population, as evidenced by low interest rates on deposits in national and foreign currencies.

Consequently, since 2013, the banking sector of Ukraine has undergone some changes: as a result of the transformation of the privately-owned Privatbank into the state-owned bank, the bankruptcy of several dozens of private banks, the structure of the banking system of the state has changed significantly, while the system as a whole has coped well with this transformation in terms of improving financial stability.

The empirical data show that foreign banks have been more financially stable than private and state banks. Moreover, their stability has been observed throughout the analyzed period.

It should be noted that the desire of foreign banks to lend to the Ukrainian economy and the Ukrainian population significantly affects the liquidity of the entire banking system of the country. The analysis of banking programs for auto lending to individuals in foreign banks showed that the fulfillment of their requirements for the formation and use of reserves for the reimbursement of possible losses through active banking operations is carried out at the expense of initial contributions.
Figure 5. Net deposits of the population by groups of banks, %

Table 3. Loans for a new car of foreign production (dated November 2017)

<table>
<thead>
<tr>
<th>Type of bank</th>
<th>Name</th>
<th>Name of the auto credit program</th>
<th>Sum of credit, UAH ths</th>
<th>Initial payment from sum of credit, %</th>
<th>Credit period, months</th>
<th>Loan rate, %</th>
</tr>
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<tr>
<td>Foreign</td>
<td>UkrSibBank</td>
<td>New auto</td>
<td>150 800</td>
<td>min 15 max 12</td>
<td>min 84 max 11</td>
<td>17% 11%</td>
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<td></td>
<td>Credobank</td>
<td>Credoauto</td>
<td>150 1000</td>
<td>min 10 max 12</td>
<td>min 84 max 14.49</td>
<td>20.99%</td>
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<tr>
<td></td>
<td>Credit Agricole Bank</td>
<td>“Partnership” program</td>
<td>200 1000</td>
<td>min 10 max 12</td>
<td>min 84 max 0.01</td>
<td>15.99%</td>
</tr>
<tr>
<td></td>
<td>OTP Bank</td>
<td>Optimal choice</td>
<td>200 1000</td>
<td>min 20 max 12</td>
<td>min 72 max 0.01</td>
<td>17.49%</td>
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<td></td>
<td>Ukrgazbank</td>
<td>“Standard” auto credit</td>
<td>10 700</td>
<td>min 10 max 12</td>
<td>min 84 max 6.49</td>
<td>14.99%</td>
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<td></td>
<td>Privatbank</td>
<td>Auto credit from Privatbank</td>
<td>2 800</td>
<td>min 10 max 99.9</td>
<td>min 60 max –</td>
<td>28%</td>
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<td></td>
<td>Oschadbank</td>
<td>Credit program No.1</td>
<td>0 3000</td>
<td>min 10 max 99.9</td>
<td>min 84 max 0.01</td>
<td>16.99%</td>
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<td></td>
<td>Ukreximbank</td>
<td>Means of transport</td>
<td>50 1000</td>
<td>min 15 max 12</td>
<td>min 60 max 17.5</td>
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<tr>
<td></td>
<td>TAScombank</td>
<td>“Go for your dream”</td>
<td>150 1000</td>
<td>min 20 max 12</td>
<td>min 84 max 0.01</td>
<td>17.6%</td>
</tr>
<tr>
<td></td>
<td>Idea bank</td>
<td>Cash loan to buy a car</td>
<td>1 200</td>
<td>min 0 max 99.9</td>
<td>min 60 max 15</td>
<td>21.99%</td>
</tr>
<tr>
<td></td>
<td>Globus Bank</td>
<td>Auto in credit</td>
<td>10 2000</td>
<td>min 10 max 50</td>
<td>min 84 max 14</td>
<td>19%</td>
</tr>
<tr>
<td></td>
<td>Pivdennyi</td>
<td>“Your new auto”</td>
<td>1 80% of price</td>
<td>min 20 max 12</td>
<td>min 84 max 16.9</td>
<td>19.9%</td>
</tr>
</tbody>
</table>
of borrowers. The main banks – players in the Ukrainian car loan market are grouped into Table 3.

Comparisons of the conditions of auto lending by groups of banks have shown that foreign banks within the group have roughly the same amount terms of loans and the percentage of initial contribution from the sum of a car loan. In addition, the lowest loan rates are offered by 50% of investigated foreign banks, while public and private banks have a 25% share in their group. In addition, it is difficult to identify a certain grouping in the terms of auto lending by state and private banks because they radically differ from each other.

CONCLUSION

Consequently, the introduction by the banking system of Ukraine of anti-crisis measures in response to shortcomings in financial regulation along with the implementation of Basel III methodological recommendations in the field of banking regulation helped not only to identify and remove a “malignant tumor” on the “body” of the banking system, but also to enable it to survive and start a new phase in the EU banking environment.

Prospects for further research

The banking system is a pivotal element of the economy of any country. Today, many scholars and experts in banking regulation consider Basel II and Basel III recommendations of the Basel Committee on Banking Supervision as an effective tool for integrating the banking systems of the EU member states. At the same time, the implementation of the Basel Committee on Banking Supervision recommendations in the banking system of Ukraine revealed certain individual features in the process of implementing Basel common standards.

Cleaning the banking system as a prerequisite for change

In this case, it is about the firm decision of the regulator to withdraw from the financial market of Ukraine profitable banks with an “opaque ownership structure”, banks – violators of legislation in the field of financial monitoring and banks outside its influence located on the territory of combat operations in the East of Ukraine and the illegally annexed Autonomous Republic of Crimea. Cleaning the banking system is a key as it will strengthen Ukrainian banks and, therefore, financial stability.

Optimization of the banking system as an effective tool for anti-crisis management

In the context of the falling national currency and military operations on the territory of the country, some Ukrainian banks conducted an ineffective policy of creating reserves to compensate for potential losses through active banking operations. All this contributed to the withdrawal of insolvent banking institutions from the banking market due to their inadequate capitalization and the inability of owners (shareholders) to provide the banks with an adequate level of financial support. The same applied to the banks that were incapable of complying with reserve provisions for potential losses through active banking operations, and the banks that at will of their owners decided to reorient themselves to other types of financial activities.

Banks with foreign capital are the most stable in the banking system of Ukraine

Their largest share in the market of loans is 44%, a significant share in the deposit market – 35%, and the number of banks is stable – only two of them with foreign capital were not licensed by the NBU in 2016, while banks with 100% foreign capital have all remained in the market.
Thus, the implementation of Basel III recommendations in the banking system of Ukraine has broad prospects and needs for constant attention from the banking sector including all state, private and foreign banks in order to consolidate the stability of the financial system of the country as a whole.

REFERENCES


