

Problems and Perspectives in Management

<i>Cabell's Commendable Journal</i>	
SUBMISSION PROCESS: Electronic Submission Required Via Email ppmmaineditor@businessperspectives.org	
<p style="text-align: center;">CONTACT INFORMATION:</p> <p>Serhiy Kozmenko, Editor Problems and Perspectives in Management Dzerzhynsky Lane 10 Sumy 40022 Ukraine</p> <p>Phone: +380 542 674067 Email: ppmexeditor@businessperspectives.org head@businessperspectives.org Website: www.businessperspectives.org</p>	<p style="text-align: center;">REVIEW PROCESS:</p> <p>Acceptance Rate: 21 - 30% Invited Articles:</p> <p>Type of Review: Blind Review External Reviewers: 0 In-House Reviewers: 2 Time to Review: 1-2 months Reviewer's Comments: Yes</p>
<p style="text-align: center;">PUBLICATION INFORMATION:</p> <p>Sponsor/Publisher: Business Perspectives</p> <p>Frequency of Issue: Quarterly</p> <p>Launch Date: Printed: 2003 Electronic: 2003</p> <p>ISSN: Printed: 1727-7051 Electronic: 1810-5467</p>	<p style="text-align: center;">MANUSCRIPT SPECIFICATION:</p> <p>Manuscript Style: See Manuscript Guidelines</p> <p>Manuscript Length: 21-25</p> <p>Copies Required: Electronic Only</p> <p>Reader: Academics</p>

TOPICS:

Business Education; Communication; Global Business; Labor Relations & Human Resource Mgt.; Office Administration/Management; Organizational Behavior & Theory; Organizational Development; Production/Operations; Public Administration; Purchasing/Materials Management; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Technology/Innovation; Transportation/Physical Distribution.

MANUSCRIPT GUIDELINES/COMMENTS:

Abstract preparation guidelines. The **abstract** (200-250 words) should reflect the conceptual content of the article. In the abstract the author should give a brief overview of research importance, describe the subject matter and aim of research, its methodology as well as highlight the most significant results of research.

Font. Times New Roman; text size – 12 pts, line-spacing – single.

The paper main body preparation guidelines. The paper should present the result of independent original research, undertaken by the author; it should contain the data never published before.

The paper should contain a clear description of research objective and its subject.

The **methodology** of research should be described in details.

The **author** personal scientific contribution must be grounded in the paper.

The paper should contain basic suggestions how to solve the problem under study.

Structure of the paper. The **title** of the paper should be centered at the top of the page. Font – Arial. Text size – 16 pts. Please, use MS Word style – “Caption 2”.

Below, at the center of the page, the name of the author should be printed. Font – Arial. Text size – 12 pts. Reference to the author’s name should be made at the bottom of the page with the footnote marked by asterisk (“*”). The reference should contain information about the author’s degree, position and the place of work as well as contact details (phone number, job or/and personal e-mail).

Below, the text of the abstract should be printed. The word “Abstract.” should initiate the first line and should be printed in bold type.

After the abstract key words should be printed after a single spacing. The words “Key words:” should initiate the first line and should be printed in bold type.

Below you should place the main body of the paper. Use styles of different levels.

The main body of the paper should be followed by references. Please, print the word “References” formatted with MS Word style “Caption 3” right after the text main body. Font - Times New Roman. Text size – 12 pts.

References contain the list of literature referred to given alphabetical order.

All **figures** and **tables** should be printed inside the paper main body. Appendices are not permitted.

Titles of tables are centered above the table. All tables must be numbered and marked as follows “Table 1,....N”. The word “Table” and the number are printed in the right-hand corner of the page before the first line of the table title.

Titles of figures and charts are printed below the figures and charts. Titles of figures and charts must be numbered and marked as “Picture 1,....N”. The word “Picture” and the number are printed at the beginning and followed by the picture or chart title.

Other guidelines. The paper main body **font** should be Times New Roman. Size – 12 pts. Style – Normal. line-spacing – single. There should be no any additional spaces between paragraphs. Please indent a new paragraph’s first line at 10 mm from the left margin.

Page format – A4. Top margin – 2 cm. Bottom margin – 2 cm. Left margin – 3 cm. Right margin – 2 cm.

Please, format **footnotes** with automatic numbering, starting at each page.

Please, use MS Word styles to **format** the text. Format captions using captions styles, starting from style “Caption 2” as top-level caption. The basic text should be formatted using the “Normal” style.

Do not place any objects (diagrams, charts... etc.) other than “inside the text”. If you are using MS Word integrated drawing features, please use option “Insert object” and insert object “Microsoft word drawing”, do not draw over the basic text.

Please use only applications of Microsoft Office to create any embedded objects. If you ignore this suggestion, we perhaps simply won’t be able to print your article.

Please use the following rules to format any document with MS Word: never place two spaces in one row; using spaces for aligning purposes is not permitted, use tabs instead.

References in the text. References in the text are made as follows: (Myers, 2000), the former being name of the author, the latter edition year.

Example of references:

Alchian A., S. Woodward. Reflections on the Theory of the Firm // Journal of Institutional and Theoretical Economics, 1987. - № 143. - pp. 110 - 136.

Berle A.A., G.C. Means. The Modern Corporation and Private Property. - New York: Macmillan, 1932. - 418 pp.

Estrin S., A. Rosevear. Enterprise Performance and Ownership: The Case of Ukraine // European Economic Review, 1999. - № 1. - pp. 1125-1136.

Pinto B., S. Van Wijnbergen. Ownership and Corporate Control in Poland: Why State Firms Defied the Odds // CEPR Discussion Paper, 1995. - № 1273. - 42 pp.

Manuscript length. The paper should not be in less than 2000 words and should not exceed 6000 words.

Submission Guidelines. Please send your paper using one of the formats listed: an electronic copy as a MS Word .doc file (all versions accepted) or as .rtf file to:

ppmexceditor@businessperspectives.org